

California State University, Chico
MAJOR ACADEMIC PLAN (MAP)

Major: **The Bachelor of Science in Business Administration**
 Option: **Business Administration (Marketing)**
 Pattern:

Degree Units: 120
Major Units: 72
Elective Units: 3

First Semester	Second Semester	Comments
BADM 101 [*C] 3	BADM 103 or MATH 105 or MATH 108 [*C] 3	[*C] C or Better is required.
MATH 107 (GE Area A4) [*C] 3	ECON 102 (GE Area D2) [*C] 3	[*OPT] Refer to BS in Business Administration in the 2011-12 University Catalog for Option Selections.
GE Area A [*C-] 3	GE Area A [*C-] 3	[*C-] C- or Better is required.
GE Area A [*C-] 3	GE Area C 3	
HIST 130 or POLS 155 3	GE Area E 3	
Total Units: 15	Total Units: 15	
Third Semester	Fourth Semester	Notes
ACCT 201 [*C] 3	ACCT 202 [*C] 3	Due to the new GE effective Fall 2012, you are only required to complete GE Area C1, and either C2 or C3, and 2 Area D courses. If you have questions, see an Academic Advisor in SSC 220.
ECON 103 (GE Area D1) [*C] 3	MKTG 305 3	It is recommended that you meet your Diversity requirements (USD and GC) within General Education
GE Area B 3	GE Area B 3	Change Major to BADM prior to fifth semester
GE Area C 3	GE Area C 3	Advising is Mandatory
POLS 155 or HIST 130 3	GE Area D3 3	No more than three units of MKTG 389 or 399 may be used to meet major requirements. MKTG 489 must be taken for three units.
Total Units: 15	Total Units: 15	Completion of Pre-Business Core and declaration of option is required before enrolling in option courses.
Fifth Semester	Sixth Semester	Apply to graduate one year prior to anticipated graduation date.
BADM 300 (WP) [*C-] 3	BLAW 302 3	
MGMT 303 3	FINA 307 3	
MKTG 371 3	MGMT 304 3	
GE UD Theme 3	MKTG 380 3	
Elective 3	MINS 301 3	
Total Units: 15	Total Units: 15	
Seventh Semester	Eighth Semester	
SCMS 306 3	BADM 495 3	
MKTG 490 3	Option Selection [*OPT] 3	
Option Selection [*OPT] 3	Option Selection [*OPT] 3	
Option Selection [*OPT] 3	Option Selection [*OPT] 3	
GE UD Theme 3	GE UD Theme 3	
Total Units: 15	Total Units: 15	

(Consult the 2011-2012 University Catalog for official degree program)

Approved: 07/11/2011