Public Health and Health Services Administration

Public Health and Health Services Administration Department (http://www.csuchico.edu/phha/)
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Chair: Stan Salinas

Insight

The Department of Public Health and Health Services Administration offers two different Bachelor of Science degrees. Our degrees offer a great foundation and prepare students for jobs. The health field continues to grow in exciting ways and offers many opportunities for graduates. Some of our graduates chose to pursue additional education such as a master's degree in public health, health services administration, nursing, physician assistant, occupational therapy, and the list goes on. Both the public health degree and health services administration degree are nationally accredited.

Experience

Our department prides itself on our excellent, hands-on teaching with a curriculum that prepares students to acknowledge and address the structural issues that affect our health and health care delivery system.

The public health degree includes classes that provide students many opportunities to work in the community and apply material taught in class to real-life situations. Students are taught how to promote health and prevent disease at both individual and community levels. Courses provide many opportunities to practice these skills in settings such as local schools and nonprofit agencies.

The health services administration major teaches business skills for health care settings. The program does an outstanding job incorporating real-world situations into coursework.

Both degrees require internships, which are completed during the final semester. The goal of the internship is to offer students a high-quality, professional experience that complements their academic knowledge and skills as well as prepares students for the workforce.

We have excellent teachers who bring applied experience into the classroom. In addition to teaching, many of our instructors work at hospitals, clinics, health departments, nonprofit organizations, or other health-related agencies. Other instructors work in the field with specialized populations such as the homeless, food insecure, people with adverse childhood experiences (ACEs), and LGBTQ+ populations. All of our instructors bring their experiences at work into the classroom.

Outlook

Our alumni get jobs! The health field continues to grow at a rate above many other fields.

One of the most exciting things about a degree in public health is the wide range of jobs available. Some of our grads go on to work on a special topic such as sexuality education, tobacco prevention, mental health, or infectious disease. This work can be done in as many different types of organizations—from nonprofits, to hospitals, to county or state health departments.

Graduates from the health services administration work in a variety of settings including hospitals, clinics, skilled nursing or assisted living, emergency services, as well as in the medical device and pharmaceuticals industries. The projected job growth for health services administrators in the U.S. is 32% compared to the growth for all occupations which is 7.7%, according to the U.S. Bureau of Labor Statistics. In California, the average salary for health service administrators is $138,030.

Programs

Undergraduate Bachelor's

- Health Services Administration BS (https://catalog.csuchico.edu/colleges-departments/college-behavioral-social-sciences/public-health-health-services-administration/health-services-administration-bs/)
- Public Health BS (https://catalog.csuchico.edu/colleges-departments/college-behavioral-social-sciences/public-health-health-services-administration/public-health-bs/)

Minors

- Health Services Administration Minor (https://catalog.csuchico.edu/colleges-departments/college-behavioral-social-sciences/public-health-health-services-administration/health-services-administration-minor/)

See Course Description Symbols and Terms (https://catalog.csuchico.edu/academic-standards-policies/course-description-symbols-terms/) for an explanation of course description terminology and symbols, the course numbering system, and course credit units.

PHHA 160 Personal Health 3 Units GE

Typically Offered: Fall and spring
Explores major issues regarding behavior conducive to optimal health throughout the life course. Topics covered include, but are not limited to, substance use and abuse, fitness, diet, sexuality, stress, and disease risk reduction. 3 hours lecture. (004378)

General Education: Lifelong Learning and Self-Development (E)

Grade Basis: Graded

Repeatability: You may take this course for a maximum of 3 units

Course Attributes: Lower Division

PHHA 189 Community Services: Field Exp 1-3 Units

Prerequisite: Faculty permission.

Typically Offered: Fall and spring
This course is a field experience offered for 1.0-3.0 units. You must register directly with a supervising faculty member. Provides experience as a volunteer in a campus or community service agency. To receive credit for each unit you must put in a minimum of three hours per week of volunteer activity. 9 hours supervision. (004436)

Grade Basis: Credit/No Credit

Repeatability: You may take this course for a maximum of 15 units

Course Attributes: Lower Division
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
<th>Prerequisite</th>
<th>Typically Offered</th>
<th>General Education</th>
<th>Grade Basis</th>
<th>Repeatability</th>
<th>Course Attributes</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHHA 198</td>
<td>Special Topics</td>
<td>1-3</td>
<td>BIOL 104 is strongly recommended.</td>
<td>Fall and spring</td>
<td>Upper-Division Social Sciences (UDD); Global Studies Pathway</td>
<td>Graded</td>
<td>You may take this course more than once</td>
<td>Lower Division</td>
<td>You may take this course for a maximum of 3 units</td>
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<tr>
<td>PHHA 201</td>
<td>Introduction to Public Health</td>
<td>3</td>
<td>BIOL 104 is strongly recommended.</td>
<td>Fall and spring</td>
<td>Upper-Division Social Sciences (UDD); Global Studies Pathway</td>
<td>Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Lower Division</td>
<td>You may take this course for a maximum of 3 units</td>
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<tr>
<td>PHHA 265</td>
<td>Human Sexuality</td>
<td>3</td>
<td>BIOL 104 is strongly recommended.</td>
<td>Fall and spring</td>
<td>Upper-Division Social Sciences (UDD); Global Studies Pathway</td>
<td>Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Lower Division</td>
<td>You may take this course for a maximum of 3 units</td>
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<tr>
<td>PHHA 299</td>
<td>Special Problems</td>
<td>1-3</td>
<td>BIOL 104 is strongly recommended.</td>
<td>Fall and spring</td>
<td>Upper-Division Social Sciences (UDD); Global Studies Pathway</td>
<td>Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Lower Division</td>
<td>You may take this course for a maximum of 3 units</td>
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<tr>
<td>PHHA 300</td>
<td>Chronic and Communicable Diseases</td>
<td>3</td>
<td>BIOL 104 is strongly recommended.</td>
<td>Fall and spring</td>
<td>Upper-Division Social Sciences (UDD); Global Studies Pathway</td>
<td>Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Lower Division</td>
<td>You may take this course for a maximum of 3 units</td>
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<tr>
<td>PHHA 323</td>
<td>International Health</td>
<td>3</td>
<td>BIOL 104 is strongly recommended.</td>
<td>Fall and spring</td>
<td>Upper-Division Social Sciences (UDD); Global Studies Pathway</td>
<td>Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Lower Division</td>
<td>You may take this course for a maximum of 3 units</td>
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<tr>
<td>PHHA 325W</td>
<td>Public Health Writing and Practice (W)</td>
<td>3</td>
<td>BIOL 104 is strongly recommended.</td>
<td>Fall and spring</td>
<td>Upper-Division Social Sciences (UDD); Global Studies Pathway</td>
<td>Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Upper Division; Writing Course</td>
<td>You may take this course for a maximum of 3 units</td>
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<tr>
<td>PHHA 328</td>
<td>Health Equity</td>
<td>3</td>
<td>BIOL 104 is strongly recommended.</td>
<td>Fall and spring</td>
<td>Upper-Division Social Sciences (UDD); Global Studies Pathway</td>
<td>Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Upper Division; Writing Course</td>
<td>You may take this course for a maximum of 3 units</td>
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<tr>
<td>PHHA 330W</td>
<td>Management Principles in Health Services (W)</td>
<td>3</td>
<td>BIOL 104 is strongly recommended.</td>
<td>Fall only</td>
<td>Upper-Division Social Sciences (UDD); Global Studies Pathway</td>
<td>Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Upper Division; Writing Course</td>
<td>You may take this course for a maximum of 3 units</td>
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<td>PHHA 331</td>
<td>The Healthcare Delivery System</td>
<td>3</td>
<td>BIOL 104 is strongly recommended.</td>
<td>Fall only</td>
<td>Upper-Division Social Sciences (UDD); Global Studies Pathway</td>
<td>Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Upper Division</td>
<td>You may take this course for a maximum of 3 units</td>
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</table>
PHHA 348 Public Health Policy and Systems  3 Units
Typically Offered: Fall and spring
This course examines the process of creating health policy including the examination of historical and current policies related to public health, stakeholders in health policy making, and advocacy. Critical policy issues including cost, access, and quality of care are studied. An overview of the US health system including public health and government programs from historical, organizational, financial, and administrative perspectives is provided. 3 hours lecture.  (021944)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 360 Public Health Administration  3 Units
Typically Offered: Fall and spring
This course provides a survey of administrative functions within public health agencies. Major approaches to leadership, management, motivation, communication, ethics, human resources, and budgeting are presented. 3 hours lecture.  (020438)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 362 Environmental Health  3 Units
Typically Offered: Fall and spring
An overview of the relationship of people and nature; the impact of environmental conditions, such as water and air pollution, solid wastes, food contamination, vectors, radiation, noise, light, which cause deleterious effects on people's physical, mental, and social well-being. Individual and collective consumer intervention in environmental health problems. 3 hours discussion.  (001606)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division; Sustainable Course

PHHA 368 Women's Health  3 Units GE
Typically Offered: Fall and spring
This course represents an overview of health care issues faced by women throughout the life cycle. The course begins an examination of scientific inquiry and the study of disease in women. Then, using sociological, political, and behavioral sciences, the roles, rights, and responsibilities of women in the health care system are assessed. The course concludes with a biological review of the female body and specific health care problems common to women. This course encompasess a woman-centered philosophy which encourages women's active participation in their health care decisions. 3 hours discussion.  (004381)
General Education: Upper-Division Scientific Inq/Quant Reason (UBD); Gender and Sexuality Pathway; Health and Wellness Pathway
Cross listing(s): WMST 368
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 369 Public Health Communication Techniques  3 Units
Typically Offered: Fall and spring
This course teaches effective communication techniques and applicable theories used in public health to influence health behaviors. Students will design and implement a health communication campaign. This course provides the opportunity to practice skills and techniques in a community setting. 3 hours lecture.  (001613)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 370 Drugs in Our Society  3 Units GE
Typically Offered: Fall and spring
An overview of the use and abuse of alcohol, prescription and street drugs, and their personal and societal consequences on the young adult, the family, and society. Historical perspectives, legal issues, and decision-making skills regarding drug use will also be addressed. 3 hours discussion.  (004435)
General Education: Upper-Division Social Sciences (UDS); Health and Wellness Pathway
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 379 Community Service: Supervision  1-3 Units
Typically Offered: Fall and spring
This course is an internship offered for 1.0-3.0 units. You must register directly with a supervising faculty member. Provides experience in a supervisory role in a campus or community service agency. Each unit of credit requires a minimum of three hours a week supervisory experience and seminar participation. 9 hours supervision.  (004449)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 15 units
Course Attributes: Upper Division

PHHA 389 Special Topics  1-3 Units
Typically Offered: Fall and spring
This course is a special topic offered for 1.0-3.0 units. You must register directly with a supervising faculty member. 3 hours lecture.  (001577)
Grade Basis: Graded
Repeatability: You may take this course more than once
Course Attributes: Upper Division

PHHA 399 Special Problems  1-3 Units
Typically Offered: Fall and spring
This course is an independent study of special problems offered for 1.0-3.0 units. You must register directly with a supervising faculty member. 9 hours supervision.  (004451)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 6 units
Course Attributes: Upper Division
PHHA 425 Research and Evaluation in Public Health 3 Units
Prerequisite: MATH 105, PHHA 325W.
Typically Offered: Fall and spring
The course introduces students to research methodology and program evaluation techniques in the public health field. Students gain knowledge and skills related to qualitative and quantitative research. 3 hours discussion. (001614)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 425H Research and Evaluation in Public Health - Honors 3 Units
Prerequisite: MATH 105; faculty permission. Open to public health majors with 3.5 or higher GPA.
Typically Offered: Fall and spring
This course introduces students to research methodology and program evaluation techniques in the public health field. Students gain knowledge and skills related to qualitative and quantitative research. Students also begin work on an Honors in the Major project. 3 hours discussion. (004465)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 430 Management of Health Services Organizations 3 Units
Prerequisite: PHHA 330W or faculty permission.
Typically Offered: Spring only
Examines the internal operations of health services organizations (e.g. ambulatory care, long-term care, managed care), and applies management principles including marketing, financing, legal issues, personnel issues, and quality management. 3 hours seminar. (004455)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 432 Laws, Ethics, and Regulations in Health Services 3 Units
Prerequisite: PHHA 331.
Typically Offered: Fall only
Study of specific areas of law, ethics, and regulations in health care. Examination of legal and ethical issues of licensing, health insurance, managed care, funding mechanisms, medical negligence and malpractice, informed consent, health care records, and patient and family rights. 3 hours seminar. (004452)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 433 Financial Management of Healthcare Organizations 3 Units
Prerequisite: ACCT 201, ACCT 202, MATH 105.
Typically Offered: Fall only
This course provides an understanding of the process of making asset choices for the provision of health care, stewarding the assets particular to healthcare organizations (both for-profit and not-for-profit), and obtaining funds to pay for healthcare-specific assets. Includes traditional techniques of finance, but focuses on the state of the art in the theory and practice of healthcare financial management, including agency theory, valuation, capitated contract analysis, and endowment management. 3 hours discussion. (004438)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 434 Healthcare Quality Management 3 Units
Prerequisite: PHHA 430, MATH 105.
Typically Offered: Fall only
This course provides students with an understanding of the quality management and management engineering techniques critical for the effective and efficient delivery of healthcare. 3 hours lecture. (021464)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 435 Health Care Policy and Politics 3 Units
Prerequisite: PHHA 331.
Typically Offered: Spring only
An analysis of the political forces, both private and public, which have an impact upon the health industry in the United States. Focusing on problems related to the delivery of health care, the course will cover such issues as availability, accessibility, appropriateness, acceptance, accounting, and alternatives. 3 hours seminar. (001587)
Cross listing(s): PADM 405
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 441 Public Health and Healthcare Emergency Management: From Earthquakes to Pandemics 3 Units
Prerequisite: Junior standing or above.
Typically Offered: Spring only
This course addresses planning, preparation, and response to healthcare and public health emergencies. It examines emergency management at both the organizational and community levels and looks at both general techniques as well as the response to specific types of incidents. 3 hours lecture. (022283)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

PHHA 447 Mental and Emotional Health 3 Units
Prerequisite: Junior standing or above.
Typically Offered: Fall and spring
Examination of nature and factors affecting mental health and positive and negative responses to problems in daily living. Discussion of types of mental disorders and public health strategies to deal with these problems. 3 hours discussion. (001611)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
**PHHA 471 Planning Public Health Programs** 3 Units  
**Prerequisite:** PHHA 201, PHHA 369, or faculty permission.  
**Typically Offered:** Fall and spring  
This course focuses on planning, implementing, and evaluating public health programs. Students integrate theories, techniques, and skills learned in other coursework to plan a public health program. Students learn to assess the effectiveness of varied methods for reaching targeted populations. 3 hours discussion. (001615)  
**Grade Basis:** Graded  
**Repeatability:** You may take this course for a maximum of 3 units  
**Course Attributes:** Upper Division

**PHHA 489 Internship** 3-9 Units  
**Prerequisite:** Senior standing, last semester in the major, minimum 2.0 GPA in the major, and Internship Advisor permission.  
**Typically Offered:** Fall and spring  
Field practicum designed to integrate theory and practice in a community setting. Supervised by an agency representative and faculty member. Minimum internship requirement for Health Science majors is 6.0 units. 9 hours independent study. (004467)  
**Grade Basis:** Credit/No Credit  
**Repeatability:** You may take this course for a maximum of 9 units  
**Course Attributes:** Upper Division

**PHHA 498 Special Topics** 1-4 Units  
**Typically Offered:** Fall and spring  
This course is for special topics offered for 1.0-4.0 units. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 3 hours supervision. (001622)  
**Grade Basis:** Graded  
**Repeatability:** You may take this course more than once  
**Course Attributes:** Upper Division

**PHHA 499 Special Problems** 1-3 Units  
**Prerequisite:** Faculty permission.  
**Typically Offered:** Fall and spring  
This course is an independent study of special problems offered for 1.0-3.0 units. You must register directly with a supervising faculty member. 9 hours supervision. (004469)  
**Grade Basis:** Credit/No Credit  
**Repeatability:** You may take this course for a maximum of 6 units  
**Course Attributes:** Upper Division

**PHHA 499H Honors in Health and Community Services** 3 Units  
**Prerequisite:** Four upper-division courses in the major, including PHHA 425H.  
**Typically Offered:** Fall and spring  
Open only by invitation to majors. The student will define a research problem, develop a research proposal, conduct the research, and submit a written report on the project. The student will refine the paper into publishable form and make a public presentation. Completion of 6 units with a B or higher certifies "Honors in the Major" on transcript. 9 hours supervision. (004470)  
**Grade Basis:** Graded  
**Repeatability:** You may take this course for a maximum of 3 units  
**Course Attributes:** Upper Division

**PHHA 530W Health Services Administration Capstone Seminar (W)** 3 Units  
**Prerequisite:** BCOM 300W, PHHA 430, PHHA 432, PHHA 433, PHHA 434, PHHA 435, or faculty permission.  
**Typically Offered:** Spring only  
Integration of theory and practice by examining issues and solutions to problems in the management and planning of health care services. Emphasis upon case studies and practitioner responses. 3 hours seminar. (001596)  
**Grade Basis:** Graded  
**Repeatability:** You may take this course for a maximum of 3 units  
**Course Attributes:** Upper Division; Writing Course

**PHHA 536 Health Services Administration College Bowl** 2 Units  
**Prerequisite:** ECON 352, MGMT 304, PHHA 330W, PHHA 331, PHHA 430, PHHA 432, PHHA 433, PHHA 434.  
**Typically Offered:** Fall and spring  
This course provides a review of the field of health services administration and preparation for competition in the California Health Services Administration College Bowl. 2 hours seminar. (021676)  
**Grade Basis:** Credit/No Credit  
**Repeatability:** You may take this course for a maximum of 8 units  
**Course Attributes:** Upper Division

**PHHA 541 Health in the Later Years** 3 Units  
**Typically Offered:** Fall only  
Exploration of changing health status and needs in later life. Discussion of body system changes, bio-psycho-social influences on elders’ health, health enhancement strategies, common health problems, treatment, and prevention. Also addresses drug use and abuse, sexuality, chronic illness, use of health delivery systems, including long-term care. 3 hours lecture. (001569)  
**Grade Basis:** Graded  
**Repeatability:** You may take this course for a maximum of 3 units  
**Course Attributes:** Upper Division

**PHHA 543 Social Gerontology** 3 Units  
**Typically Offered:** Spring only  
Studies the changes people face as they age in modern society, as individual social beings and as members of a larger society; how social change (economic, political, technological) affects older people in their aging patterns; emphasis is on the social aspects of problems and prospects for America’s elders. 3 hours lecture. (001571)  
**Grade Basis:** Graded  
**Repeatability:** You may take this course for a maximum of 3 units  
**Course Attributes:** Upper Division

**PHHA 579W Grant Writing (W)** 3 Units  
**Prerequisite:** GE Written Communication (A2) requirement.  
**Typically Offered:** Fall and spring  
This course develops students’ knowledge and skills for writing grant proposals. Students write a professional grant proposal for a proposed program in the fields of health, human and social services. Students will develop skills in researching government, foundation, and corporate funding opportunities as well as grant management. 3 hours seminar. (001618)  
**Grade Basis:** Graded  
**Repeatability:** You may take this course for a maximum of 3 units  
**Course Attributes:** Upper Division; Writing Course; Graduation Writing Assessment
PHHA 631  Healthcare Delivery and Payment Systems  3 Units
Prerequisite: Open to declared Online MBA students only.
Typically Offered: Inquire at department
This course provides an overview of the U.S. healthcare delivery system from historical, organizational, payment and administrative perspectives with an emphasis on the analysis of emerging trends in system delivery and payment. 3 hours discussion.  (022366)
Grade Basis: Graduate Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Graduate Division; Laptop required

PHHA 633  Healthcare Financial Management  3 Units
Prerequisite: PHHA 631, ACCT 202.
Typically Offered: Inquire at department
This course provides an overview of general financial management as well as financial management specific to health services organizations. It covers payer contract analysis, financial considerations of capitation and related financial decision making for both nonprofit and for-profit health services entities. 3 hours discussion.  (022367)
Grade Basis: Graduate Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Graduate Division; Laptop required

PHHA 634  Healthcare Quality Management  3 Units
Prerequisite: PHHA 631.
Typically Offered: Inquire at department
This course provides students with an understanding of healthcare quality management and management engineering techniques. Regulatory and payment factors influencing quality improvement in health services are examined. 3 hours discussion.  (022365)
Grade Basis: Graduate Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Graduate Division; Laptop required

PHHA 635  Healthcare Policy  1.5 Units
Prerequisite: Open to declared Online MBA students only.
Typically Offered: Inquire at department
This course analyzes private and public political forces which impact how healthcare is delivered and paid for in the United States and the major political issues related to health services. 1.5 hours lecture.  (022363)
Cross listing(s): POLS 635
Grade Basis: Graduate Graded
Repeatability: You may take this course for a maximum of 1.5 units
Course Attributes: Graduate Division

PHHA 638  Healthcare Law  1.5 Units
Prerequisite: Open to declared Online MBA students only.
Typically Offered: Inquire at department
This course focuses on the study of specific areas of health services related laws and regulations with an emphasis on the analysis of legal and regulatory issues, including regulatory, compliance, torts and patient rights and responsibilities. 1.5 hours lecture.  (022362)
Cross listing(s): POLS 638
Grade Basis: Graduate Graded
Repeatability: You may take this course for a maximum of 1.5 units
Course Attributes: Graduate Division

PHHA 695  Capstone Seminar  3 Units
Prerequisite: PHHA 633, PHHA 634, PHHA 635 or POLS 635, PHHA 638 or POLS 638.
Typically Offered: Inquire at department
Students work in teams to develop a comprehensive healthcare related business plan. Students identify a specific type of healthcare organization and select an appropriate market for that organization. The business plan requires the application of strategic planning, healthcare laws and regulations, management principles, human resources, management engineering, marketing, and finance. 3 hours discussion.  (022364)
Grade Basis: Graduate Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Graduate Division; Laptop required

Public Health and Health Services Administration Department
The Faculty
Kwadwo A Boakye  2022
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Lindsay M Briggs  2011
Associate Professor
Doctor of Philosophy Indiana Univ Bloomington

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John D Cannan  1997
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