

BUSINESS ADMINISTRATION BS ONLINE

More Information

Advising Requirement

Advising is mandatory for this program. Consult your department advisor or program coordinator for information.

E-advising Tools

Students are encouraged to use the interactive e-advising tools that have been designed to help them graduate within four years. These tools can be accessed through the Student Center.

Our broad-based self-support Bachelor of Science in Business Administration Online Degree Completion program curriculum places balanced emphasis on all aspects of business. You'll graduate as a versatile, multi-talented professional who's ready to meet any challenge and embrace every opportunity. At California State University, Chico you'll build the expertise that propels your success.

More information about Chico State College of Business programs, with helpful advising information for first-year and transfer students, is available by contacting

Business Student Advising and Services (<https://www.csuchico.edu/cob/students/advising.shtml/>)

Glenn Hall 321

530-898-4480

Email: businessadvisor@csuchico.edu

Or

Marina Tados

Senior Admissions Advisor for the online BS in Business Administration (<https://online.csuchico.edu/business/bsba/>)

Email: mtados@mtados@csuchico.edu businessadvisor@csuchico.edu

(businessadvisor@csuchico.edu)

Grading Requirement

All courses taken to fulfill program course requirements must be taken for a letter grade except those courses specified by the department as credit/no credit grading only.

Students must complete the lower-division core pre-requisites with a grade of C- or higher prior to taking upper-division courses, except for BCOM 300W and MINS 301.

Course Requirements for the Major: 57 units

Completion of the following courses, or their approved transfer equivalents, is required of all candidates for this degree. Courses in this program may complete more than one graduation requirement.

Course	Title	Units
Upper Division		
BCOM 300W	Communication in Business (W)	3
BSIS 308	Decision Analysis for Business	3
FINA 307	Survey of Finance	3

MGMT 303	Survey of Management	3
MGMT 304	Human Resource Management	3
MGMT 440	Global Corporate Social Responsibility	3
MINS 301	Corporate Technology Integration	3
MKTG 305	Survey of Marketing	3
MKTG 371	Consumer Behavior	3
OSCM 306	Operations Management	3
PHIL 323W	Moral Issues in Parenting (W)	3
or PHIL 341W	Justice and Global Issues (W)	
PSYC 391	Psychology of Prejudice, Hate, and Violence	3
Select one of the following: ¹		3
FINA 351	Investments	
FINA 355	Financial Management: Intermediate Theory	
Select two of the following: ¹		6
MGMT 443	Organizational Design and Change	
MGMT 447	Leadership and Motivation	
MGMT 460	Managing for Sustainability	
MGMT 470	Business Dynamics	
Select one of the following: ¹		3
MKTG 465	Digital Marketing	
MKTG 470	Sales Management	
Select six units from the following: ¹		6
BSIS 503	ERP/SAP Knowledge and Applications for Managers	
MINS 311	Foundation of Database Design	
MINS 312	Foundations of Networking	
OSCM 440	Supply Chain Management	
Capstone		
BADM 495	Applied Strategic Decision Making	3
Total Units		57

¹ BADM 389 may be substituted for three units of any single elective section.

Electives Requirement

To complete the total units required for the bachelor's degree, select additional elective courses from the total University offerings. You should consult with an advisor regarding the selection of courses which will provide breadth to your University experience and possibly apply to a supportive second major or minor.

See Bachelor's Degree Requirements (<https://catalog.csuchico.edu/undergraduate-requirements/bachelors-degree-requirements/>) for complete details on general degree requirements. A minimum of 39 units, including those required for the major, must be upper division.

General Education Requirements: 48 units

See General Education (<https://catalog.csuchico.edu/colleges-departments/undergraduate-education/general-education/>) and the Class Schedule (<http://www.csuchico.edu/schedule/>) for the most current information on General Education Requirements and course offerings.

Transfer students accepted into this degree completion program generally will have completed all lower-division General Education Requirements.

This major has approved GE modification(s). See below for information on how to apply these modification(s).

- BSIS 308 is an approved major course substitution for Upper-Division Scientific Inquiry and Quantitative Reasoning (Area UD-B).

Diversity Course Requirements: 6 units

You must complete a minimum of two courses that focus primarily on cultural diversity. At least one course must be in US Diversity (USD) and at least one in Global Cultures (GC). See Diversity Requirements (<https://catalog.csuchico.edu/undergraduate-requirements/diversity-requirements/>) for a full list of courses. Most courses taken to satisfy these requirements may also apply to General Education (<https://catalog.csuchico.edu/colleges-departments/undergraduate-education/general-education/>).

Transfer students may have completed their Diversity Requirements prior to transfer, but this program includes courses that satisfy this requirement.

Upper-Division Writing Requirement

Writing Across the Curriculum (EM 17-009 (<http://www.csuchico.edu/prs/EMs/2017/17-009.shtml/>)) is a graduation requirement and may be demonstrated through satisfactory completion of four Writing (W) courses, two of which are designated by the major department. See Mathematics/Quantitative Reasoning and Writing Requirements (<https://catalog.csuchico.edu/undergraduate-requirements/mathematicsquantitative-reasoning-writing-requirements/>) for more details on the four courses. The first of the major designated Writing (W) courses is listed below.

- Any upper-division Writing (W) course.

The second major-designated Writing course is the Graduation Writing Assessment Requirement (GW) (EO 665 (<https://calstate.policystat.com/policy/9585618/latest/>)). Students must earn a C- or higher to receive GW credit. The GE Written Communication (A2) (<https://catalog.csuchico.edu/colleges-departments/undergraduate-education/general-education/#A2>) requirement must be completed before a student is permitted to register for a GW course.

This online, self-support degree completion program is designed for the student who has at least 60 units of lower-division credit completed and is looking to finish their college requirements and bachelor's degree. Transfer students who have completed their lower division GE and American Ideals/Institutions requirements as well as the 21 units of lower division business prerequisites will be able to complete their degree in 60 units.

Students must have completed each of the following seven lower-division core courses, or the transfer equivalent, with a C- or higher. All the lower-division prerequisites must be completed prior to taking upper-division courses, with the exception of BCOM 300W and MINS 301. Students are advised to take MATH 107, but MATH 109 or MATH 120 will be accepted as substitutes. All lower division General Education and business prerequisites can be taken at any California community college.

Course	Title	Units
ACCT 201	Introduction to Financial Accounting	3
ACCT 202	Introduction to Managerial Accounting	3
BLAW 203	Introduction to Business Law	3
ECON 102	Principles of Macroeconomic Analysis	3
ECON 103	Principles of Microeconomic Analysis	3
MATH 107	Finite Mathematics for Business	3
MATH 108	Statistics of Business and Economics	3