

BUSINESS ADMINISTRATION BS ONLINE

Our broad-based self-support Bachelor of Science in Business Administration online degree completion program offers options in general business and corporate accounting.

The general business option provides a balanced emphasis in several functional areas of business including management, marketing, operations, and finance. Students may also focus a bit more on one of these areas, or even earn a minor in management or marketing.

The option in corporate accounting prepares graduates for jobs in corporate accounting, government, and non-profits in areas such as cost accounting, internal auditing, forensic accountant, budget analyst, and others not requiring a CPA.

Regardless of which option you choose, you'll graduate as a versatile, multi-talented professional who's ready to meet any challenge and embrace every opportunity. At California State University, Chico you'll build the expertise that propels your success.

We are with you every step of the way to support you in obtaining your bachelor's degree! More information about Chico State's College of Business online programs, with helpful advising information for transfer students, is available by contacting

Business Student Advising and Services (<https://www.csuchico.edu/cob/students/advising.shtml/>)
Glenn Hall 321
530-898-4480
Email: businessadvisor@csuchico.edu

Or

Marina Tadros
Senior Admissions Advisor for the online BS in Business Administration (<https://online.csuchico.edu/business/bsba/>)
Email: mtadros@csuchico.edu (mtadros@csuchico.edu)
(businessadvisor@csuchico.edu)

Advising Requirement

Advising is mandatory for this program. Consult your department advisor or program coordinator for information.

E-advising Tools

Use the interactive e-advising tools designed to help students graduate within four years. These tools can be accessed through the Student Center in the Portal (<https://portal.csuchico.edu>).

Grading Requirement

All courses taken to fulfill program course requirements must be taken for a letter grade except those courses specified by the department as credit/no credit grading only.

Students must complete the lower-division core pre-requisites with a grade of C- or higher prior to taking upper-division courses, except for BCOM 300W and MINS 301.

Course Requirements for the Major: 57 units

Completion of the following courses, or their approved transfer equivalents, is required of all candidates for this degree. Courses in this program may complete more than one graduation requirement.

Course	Title	Units
Major Core		
BCOM 300W	Communication in Business (W)	3
BSIS 308	Decision Analysis for Business	3
FINA 307	Survey of Finance	3
MGMT 303	Survey of Management	3
MGMT 304	Human Resource Management	3
MINS 301	Corporate Technology Integration	3
MKTG 305	Survey of Marketing	3
OSCM 306	Operations Management	3
Capstone		
BADM 495	Applied Strategic Decision Making	3
Upper Division GE: Arts and Humanities (UD-3)		
Select one of the following:		3
HIST 341	American Environment	
HIST/LAST 382W	Modern Mexico (W)	
PHIL 323W	Moral Issues in Parenting (W)	
PHIL 341W	Justice and Global Issues (W)	
Upper Division GE: Social and Behavioral Sciences (UD-4)		
Select one of the following:		3
GEOG 301W	Global Economic Geography (W)	
GEOG 352	The United States	
PSYC 391	Psychology of Prejudice, Hate, and Violence	
Major Option		
Select one of the following options:		24
Corporate Accounting (p. 1)		
General Business (p. 2)		
Total Units		57

Major Option Course Requirements

Students must select at least one of the following options for completion of the major course requirements.

Corporate Accounting Option: 24 units

Course	Title	Units
ACCT 320	Cost Management Accounting I	3
ACCT 325	Intermediate Accounting I	3
ACCT 326	Intermediate Accounting II	3
ACCT 437	Federal Income Taxation I	3
ACCT 551	Information Technology in Accounting	3
Select one of the following:		3
ACCT 558	Accounting Ethics	
MGMT 440	Global Corporate Social Responsibility	
Select six units from:		6

Any courses in the general business option. MGMT 440 can only be used once.

Total Units **24**

General Business Option: 24 units

Course	Title	Units
Foundation		
MGMT 440	Global Corporate Social Responsibility	3
Content Groups		
Select 21 units from the following groups, minimum of three units from each group:		21
<i>Finance and Information Systems</i>		
BADM 356	Professional Development in Business	
BSIS 503	ERP/SAP Knowledge and Applications for Managers	
FINA 351	Investments	
FINA 355	Financial Management: Intermediate Theory	
FINA 453	Estate Planning	
MINS 311	Foundation of Database Design	
MINS 312	Foundations of Networking	
<i>Management and Operations</i> ¹		
MGMT 442	Managing Individual Differences	
MGMT 443	Organizational Design and Change	
MGMT 447	Leadership and Motivation	
MGMT 470	Business Dynamics	
OSCM 440	Supply Chain Management	
<i>Marketing</i> ²		
MKTG 371	Consumer Behavior ³	
MKTG 465	Digital Marketing	
MKTG 470	Sales Management	
MKTG 472	Advertising and Marketing Communications	
Total Units		24

¹ Completion of all courses in the management and operations group also completes the Minor in Management (<https://catalog.csuchico.edu/colleges-departments/college-business/business/management-minor/>). Students are responsible for declaring the minor.

² Completion of all courses in the marketing group also completes the Minor in Marketing (<https://catalog.csuchico.edu/colleges-departments/college-business/business/marketing-minor/>). Students are responsible for declaring the minor.

³ MKTG 371 is a prerequisite for MKTG 465 and MKTG 472.

See Bachelor's Degree Requirements (<https://catalog.csuchico.edu/undergraduate-requirements/bachelors-degree-requirements/>) for complete details on general degree requirements. A minimum of 39 units, including those required for the major, must be upper division.

General Education Requirements: 43 units

See General Education (<https://catalog.csuchico.edu/colleges-departments/undergraduate-education-academic-success/general-education/#gerequirementstext>) and the Class Schedule (<http://www.csuchico.edu/schedule/>) for the most current information on General Education requirements and course offerings.

Transfer students accepted into this degree completion program generally will have completed all lower-division General Education Requirements.

This major has approved GE modification(s). See below for information on how to apply these modification(s).

- BSIS 308 is an approved major course substitution for Upper-Division Mathematical Concepts and Quantitative Reasoning (UD-2).

American Institutions Course Requirements: 6 units

The American Institutions graduation requirement, as mandated in Title 5, Section 40404 (<https://govt.westlaw.com/calregs/Document/I56C041434C6911EC93A8000D3A7C4BC3/?viewType=FullText&originationContext=documenttoc&transitionType=CategoryPage>) requires that students satisfactorily complete courses in United States history, the US Constitution, and government and American ideals (including California state and local government). At Chico State, HIST 130 meets the US history requirement (US-1), and POLS 155 meets the US Constitution and government requirement (US-2) and the California state and local government requirement (US-3). POLS 155 also fulfills three units of GE Area 4, Social and Behavioral Sciences. See Bachelor's Degree Requirements (<https://catalog.csuchico.edu/undergraduate-requirements/bachelors-degree-requirements/#amin>) for more information.

Diversity Course Requirements: 6 units

You must complete a minimum of two courses that focus primarily on cultural diversity. At least one course must be in US Diversity (USD) and at least one in Global Cultures (GC). See Diversity Requirements (<https://catalog.csuchico.edu/undergraduate-requirements/diversity-requirements/>) for a full list of courses. Many courses taken to satisfy these requirements may also apply to General Education (<https://catalog.csuchico.edu/colleges-departments/undergraduate-education-academic-success/general-education/>).

Transfer students may have completed their Diversity Requirements prior to transfer, but this program includes courses that satisfy this requirement.

Upper-Division Writing Requirement

Writing Across the Curriculum (EM 17-009 (<https://www.csuchico.edu/pres/em/2017/17-009.shtml/>)) is a graduation requirement and may be demonstrated through satisfactory completion of four Writing (W) courses, two of which are designated by the major department. See Writing and Math Requirements (<https://catalog.csuchico.edu/undergraduate-requirements/writing-math-requirements/>) for more details on the four courses. The first of the major designated Writing (W) courses is listed below.

- Any upper-division Writing (W) course.

The second major-designated Writing course is the Graduation Writing Assessment Requirement (GW) (EO 665 (<https://calstate.policystat.com/policy/9585618/latest/>)). Students must earn a C- or higher to receive GW credit. The GE English Composition (1A) (<https://catalog.csuchico.edu/colleges-departments/undergraduate-education-academic-success/general-education/#1A>) requirement must be completed before a student is permitted to register for a GW course.

This online, self-support degree completion program is designed for the student who has at least 60 units of lower-division credit completed and is looking to finish their college requirements and bachelor's degree.

Transfer students who have completed their lower division GE and American Ideals/Institutions requirements as well as the 21 units of lower division business prerequisites will be able to complete their degree in 60 units.

Students must have completed each of the following seven lower-division core courses, or the transfer equivalent, with a C- or higher. All the lower-division prerequisites must be completed prior to taking upper-division courses, with the exception of BCOM 300W and MINS 301. Students are advised to take MATH 107, but MATH 109 or MATH 120 will be accepted as substitutes. Lower division General Education and business prerequisites can be taken at any California community college.

Course	Title	Units
ACCT 201	Introduction to Financial Accounting	3
ACCT 202	Introduction to Managerial Accounting	3
BLAW 203	Introduction to Business Law	3
ECON 102	Principles of Macroeconomic Analysis	3
ECON 103	Principles of Microeconomic Analysis	3
MATH 107	Finite Mathematics for Business	3
MATH 108	Statistics of Business and Economics	3