

# ENTREPRENEURSHIP CERTIFICATE

---

## Grading Requirement

All courses taken to fulfill program course requirements must be taken for a letter grade except those courses specified by the department as credit/no credit grading only.

A grade point average of 2.5 must be earned for courses required for the certificate, with a C or higher earned in each course.

## Course Requirements for the Certificate

The following courses, or their approved transfer equivalents, are required of all candidates for this certificate.

Candidates for the certificate must be accepted by the University, but it is not necessary to complete the requirements for a bachelor's degree in order to receive the Entrepreneurship Certificate. Please consult with the chair of the Department of Management or Business Student Advising and Services.

Course	Title	Units
MGMT 450	Introduction to Entrepreneurship	3
MGMT 451	Business Plan Development and Financing	3
MGMT 452	Launching and Managing New Ventures	3
Select 12 units from the following:		12
BADM 389	Internship in Business Admin	
BLAW 415	Entrepreneurship Law	
BLAW 450	Intellectual Property Law	
MGMT 453	Social Entrepreneurship	
MGMT 454	Family Business Ventures	
MGMT 455	Digital Entrepreneurship	
MGMT 456	Entrepreneurial Analytics	
MGMT 460	Managing for Sustainability	
MGMT 498	Special Topics in Management <sup>1</sup>	
MKTG 465	Digital Marketing	
MKTG 468	Entrepreneurial Marketing	
MKTG 473	Strategic Personal Selling	
<b>Total Units</b>		<b>21</b>

<sup>1</sup> Must be taken for 3 units.