

ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT MINOR

This minor is open to all majors, including those in business administration and business information systems options other than entrepreneurship and small business management. Non-business majors must meet with Business Student Advising and Services (GLNN 321, 530-898-4480) and formally declare the minor prior to enrolling in courses.

Course Requirements for the Minor

The following courses, or their approved transfer equivalents, are required of all candidates for this minor.

Course	Title	Units
Foundation		
MGMT 450	Introduction to Entrepreneurship	3
MGMT 451	Business Plan Development and Financing	3
MGMT 452	Launching and Managing New Ventures	3
Business Electives		
Select three units from the following:		3
BADM 389	Internship in Business Admin	
BLAW 415	Entrepreneurship Law	
BLAW 450	Intellectual Property Law	
MGMT 444	Managing Project Teams	
MGMT 453	Social Entrepreneurship	
MGMT 454	Family Business Ventures	
MGMT 455	Digital Entrepreneurship	
MGMT 456	Entrepreneurial Analytics	
MGMT 470	Business Dynamics	
MGMT 489B	Practicum in Entrepreneurship and Small Business Management	
MGMT 498	Special Topics in Management ¹	
MKTG 380	Marketing Research	
MKTG 465	Digital Marketing	
MKTG 468	Entrepreneurial Marketing	
MKTG 473	Strategic Personal Selling	
Domain Knowledge		6
Select any two required upper-division courses in the student's major		
Total Units		18

¹ Must be taken for 3 units.

Domain Knowledge

The Domain Knowledge requirement is intended to convey the concept that students' expertise in the domain of their majors is the likely basis for their new-venture ideas. The requirement permits students in any major to apply two courses from their major to the completion of this minor.