ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT MINOR

This minor is open to all majors, including those in business administration and business information systems options other than entrepreneurship and small business management. Non-business majors must meet with Business Student Advising and Services (GLNN 321, 530-898-4480) and formally declare the minor prior to enrolling in courses.

Course Requirements for the Minor

The following courses, or their approved transfer equivalents, are required of all candidates for this minor.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 450</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 451</td>
<td>Business Plan Development and Financing</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 452</td>
<td>Launching and Managing New Ventures</td>
<td>3</td>
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### Business Electives

Select three units from the following:

- BADM 389 Internship in Business Admin
- BLAW 415 Entrepreneurship Law
- BLAW 450 Intellectual Property Law
- MGMT 444 Managing Project Teams
- MGMT 453 Social Entrepreneurship
- MGMT 454 Family Business Ventures
- MGMT 455 Digital Entrepreneurship
- MGMT 456 Entrepreneurial Analytics
- MGMT 470 Business Dynamics
- MGMT 489B Practicum in Entrepreneurship and Small Business Management
- MGMT 498 Special Topics in Management
- MKTG 380 Marketing Research
- MKTG 465 Digital Marketing
- MKTG 468 Entrepreneurial Marketing
- MKTG 473 Strategic Personal Selling

### Domain Knowledge

Select any two required upper-division courses in the student’s major

- Must be taken for 3 units.

Total Units 18

Domain Knowledge

The Domain Knowledge requirement is intended to convey the concept that students’ expertise in the domain of their majors is the likely basis for their new-venture ideas. The requirement permits students in any major to apply two courses from their major to the completion of this minor.