JOURNALISM MINOR

The Minor in Journalism offers the opportunity to build a knowledge and skills base in the professional fields of news and public relations. Students selecting this minor enhance their employment desirability by learning an array of media writing and conceptual skills. Students also achieve a detailed understanding of the role of journalism in society, thus enhancing a general liberal arts education.

Course Requirements for the Minor

The following courses, or their approved transfer equivalents, are required of all candidates for this minor. Substitutions in course electives or prerequisites for either minor pattern may be allowed with the permission of the department chair.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Foundation</strong></td>
<td></td>
<td></td>
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<tr>
<td>JOUR 255</td>
<td>Digital Literacy and Media Technology</td>
<td>3</td>
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<tr>
<td>or JOUR 255W</td>
<td>Digital Literacy and Media Technology (W)</td>
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<tr>
<td>JOUR 260W</td>
<td>Writing for Mass Media (W)</td>
<td>3</td>
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| Minor Pattern | | |
| | | |
| Students must select one of the following patterns for completion of the minor course requirements. | | 6 |
| **News-Editorial Pattern** | | |
| JOUR 320 | Mass Communication Law | |
| Select one of the following: | | |
| JOUR 321W | Public Affairs Reporting (W) | |
| JOUR 327 | Media Editing, Proofreading, and Entry-level Layout | |
| **Public Relations Pattern** | | |
| JOUR 265 | Survey of PR and Media Relations | |
| JOUR 341W | Writing for Public Relations (W) | |

| Electives | | 9 |
| | | |
| Select three of the following: | | |
| JOUR 300 | Crisis Communication | |
| JOUR 313 | International Communication | |
| JOUR 322 | History of American Journalism | |
| JOUR 329 | News Laboratory/The Orion | 1 |
| JOUR 351 | Public Relations Publications | |
| JOUR 411 | Race and Diversity in Media | |

| Total Units | 21 |

1 A maximum of three units of JOUR 329 may be used toward the minor.