

JOURNALISM MINOR

The Minor in Journalism offers the opportunity to build a knowledge and skills base in the professional fields of news and public relations. Students selecting this minor enhance their employment desirability by learning an array of media writing and conceptual skills. Students also achieve a detailed understanding of the role of journalism in society, thus enhancing a general liberal arts education.

Course Requirements for the Minor

The following courses, or their approved transfer equivalents, are required of all candidates for this minor. Substitutions in course electives or prerequisites for either minor pattern may be allowed with the permission of the department chair.

Course	Title	Units
Foundation		
JOUR 255	Digital Literacy and Media Technology	3
or JOUR 255W	Digital Literacy and Media Technology (W)	
JOUR 260W	Writing for Mass Media (W)	3
Minor Pattern		
Students must select one of the following patterns for completion of the minor course requirements.		6
<i>News-Editorial Pattern</i>		
JOUR 320	Mass Communication Law	
Select one of the following:		
JOUR 321W	Public Affairs Reporting (W)	
JOUR 327	Media Editing, Proofreading, and Entry-level Layout	
<i>Public Relations Pattern</i>		
JOUR 265	Survey of PR and Media Relations	
JOUR 341W	Writing for Public Relations (W)	
Electives		
Select three of the following:		9
JOUR 300	Crisis Communication	
JOUR 313	International Communication	
JOUR 322	History of American Journalism	
JOUR 329	News Laboratory/The Orion ¹	
JOUR 351	Public Relations Publications	
JOUR 411	Race and Diversity in Media	
Total Units		21

¹ A maximum of three units of JOUR 329 may be used toward the minor.