

JOURNALISM MINOR

JOUR 322 History of American Journalism

Total Units **21**

The Minor in Journalism offers the opportunity to build a knowledge and skills base in the professional fields of news and public relations. Students selecting this minor enhance their employment desirability by learning an array of media writing and conceptual skills. Students also achieve a detailed understanding of the role of journalism in society, thus enhancing a general liberal arts education.

Course Requirements for the Minor

The following courses, or their approved transfer equivalents, are required of all candidates for this minor. Substitutions in course electives or prerequisites for either minor pattern may be allowed with the permission of the department chair.

Minor Pattern

Students must select one of the following patterns for completion of the minor course requirements.

Public Relations Pattern: 21 units

Course	Title	Units
Pattern Core		
JOUR 255 or JOUR 255W	Digital Literacy and Media Technology Digital Literacy and Media Technology (W)	3
JOUR 260W	Writing for Mass Media (W)	3
JOUR 265	Survey of PR and Media Relations	3
JOUR 341W	Writing for Public Relations (W)	3
Electives		
Select three of the following:		9
JOUR 210	Pop Culture and Media Innovation	
JOUR/WMST 211	Gender & Sexuality in Media	
JOUR 313	International Communication	
JOUR 322	History of American Journalism	
Total Units		21

News-Editorial Pattern: 21 units

Course	Title	Units
Pattern Core		
JOUR 255 or JOUR 255W	Digital Literacy and Media Technology Digital Literacy and Media Technology (W)	3
JOUR 260W	Writing for Mass Media (W)	3
JOUR 320	Mass Communication Law	3
Select one of the following:		3
JOUR 321W	Public Affairs Reporting (W)	
JOUR 327	Media Editing, Proofreading, and Entry-level Layout	
Electives		
Select three of the following:		9
JOUR 210	Pop Culture and Media Innovation	
JOUR/WMST 211	Gender & Sexuality in Media	
JOUR 313	International Communication	