

BROADCASTING MINOR

The Minor in Broadcasting is offered for students who wish to gain knowledge of the radio and television industry, and provides opportunities for students to build a better understanding of the impact of these media on society.

Course Requirements for the Minor

The following courses, or their approved transfer equivalents, are required of all candidates for this minor.

Course	Title	Units
MADT/JOUR 101	Introduction to Communication	3
MADT 102	Design Thinking	3
MADT 141	Media Aesthetics ¹	3
MADT 261	Foundations of Electronic Media ¹	3
Select four of the following: ²		12
JOUR 260W	Writing for Mass Media (W)	
JOUR 265	Survey of PR and Media Relations	
MADT 103W	Writing for Screen Media (W)	
MADT 206	Introduction to Commercial Photography and Digital Imaging	
MADT 216	Introduction to Digital Audio in Media	
MADT 341	American Radio and Television	
MADT 344	American Cinema	
MADT 362	Media Performance	
MADT 363	Broadcast News	
MADT 365	Media Management and Sales	
Total Units		24

¹ Students must earn a grade of C- or higher in MADT 141 and MADT 261 to enroll in any Media Arts, Design, and Technology (MADT) upper-division courses for this minor.

² At least two of the four courses must be selected from upper-division courses.