

SOCIAL MEDIA PRODUCTION AND ANALYSIS MINOR

Course Requirements for the Minor

The following courses, or their approved transfer equivalents, are required of all candidates for this minor.

Course	Title	Units
MADT 217	Social Media Photography	3
MADT 218	Social Media Storytelling	3
MADT 219	Social Media Technologies	3
MADT 307	Technology and Communication	3
Select one of the following:		3
ENGL 335W	Rhetoric and Writing (W)	
JOUR 130W	Professional Writing for Public Audiences (W)	
JOUR 260W	Writing for Mass Media (W)	
MADT 103W	Writing for Screen Media (W)	
Select six units from the following: ¹		6
CAGD 180	Scripting and Programming for Computer Graphics	
JOUR 301	Data Journalism	
JOUR 354	Multiplatform Storytelling for News & Public Relations	
JOUR 355	Online Presentation of News and PR	
MADT 216	Introduction to Digital Audio in Media	
MADT 222	Basic Web Design	
MADT 314	Rich Internet Media Design I	
MADT 322	Advanced Web Design	
MADT 348	Media Analytics	
MADT 371	Media and Learning	
MADT 372	Media for Instruction and Training	
MADT 464	Advanced Video Editing	
Total Units		21

¹ Three units must be upper-division.