

RECREATION, HOSPITALITY, AND PARKS MANAGEMENT

Recreation, Hospitality, and Parks Management Department (<http://www.csuchico.edu/rhpm/>)

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Insight

Welcome to Recreation, Hospitality, and Parks Management at California State University, Chico! Founded in 1962, we are one of California's oldest programs in recreation, hospitality, and parks management. With the motto "Do What You Love" our students are ready for careers that follow their passions.

Experience

What are our classes like? We prepare our graduates for careers, starting with a firm foundation in management principles like customer service, diversity and inclusion, law, and marketing. We offer three degree options which focus on a specific field: event management, parks and recreation management, and resort and lodging management. All of the options include industry experiences, hands-on study, field trips, and volunteer opportunities. You can find our students learning at state and national parks, touring hotels and convention centers, taking weekend trips to volunteer at natural areas, listening to expert guest speakers, and working on projects that give them hands-on experiences.

Outlook

What do our graduates do? They make lives better for others. Our graduates help people to escape their daily lives by managing hotels and resorts. They plan special events at wineries and international conventions. They help people lead more fulfilling lives through programs in public parks and community activities. They maintain and improve our parks and natural and cultural resources. They create learning environments by leading youth programs or developing city tours. They create memorable music festivals, and they preserve and showcase our natural resources and parks.

Does this sound like you? Join us (<https://www.csuchico.edu/admissions/apply/index.shtml/>).

Programs

Undergraduate

Bachelor's

- Recreation, Hospitality, and Parks Management BS (<https://catalog.csuchico.edu/colleges-departments/college-communication-education/recreation-hospitality-parks-management/recreation-hospitality-parks-management-bs/>)

Minors

- Recreation, Hospitality, and Parks Management Minor (<https://catalog.csuchico.edu/colleges-departments/college-communication-education/recreation-hospitality-parks-management/recreation-hospitality-parks-management-minor/>)

- Tourism Minor (<https://catalog.csuchico.edu/colleges-departments/college-communication-education/recreation-hospitality-parks-management/tourism-minor/>)

Certificates

- Outdoor Education Certificate (<https://catalog.csuchico.edu/colleges-departments/college-communication-education/recreation-hospitality-parks-management/outdoor-education-certificate/>)

Graduate

Master's

- Recreation Administration MA (<https://catalog.csuchico.edu/colleges-departments/college-communication-education/recreation-hospitality-parks-management/recreation-administration-ma/>)

See Course Description Symbols and Terms (<https://catalog.csuchico.edu/academic-standards-policies/course-description-symbols-terms/>) for an explanation of course description terminology and symbols, the course numbering system, and course credit units.

RHPM 180 Leisure and Life

3 Units GE

Typically Offered: Fall and spring

Orientation to leisure in terms of personal and social growth, leisure and recreational planning, leisure time management, fitness and health enhancement, stress management, constructive use of leisure, and the development of personal leisure values. Designed for non-majors. 3 hours lecture. (008787)

General Education: Lifelong Learning and Self-Development (E)

Grade Basis: Graded

Repeatability: You may take this course for a maximum of 3 units

Course Attributes: Lower Division

RHPM 185 Camp Management and Youth Leadership

3 Units

Typically Offered: Fall and spring

Introduction to basic camp management, outdoor-related skills, and outdoor leadership for youth. Exposure to the planning process, risk management, environmental awareness/education, outdoor recreation programming, and psycho-social leadership skills. This course is applicable to all disciplines dealing with the management of youth serving programs. 3 hours lecture. (008789)

Grade Basis: Graded

Repeatability: You may take this course for a maximum of 3 units

Course Attributes: Lower Division; Sustainable Course

RHPM 191 Field School: Sampler

1 Unit

Typically Offered: Fall and spring

The Sampler is a field-based course dedicated to the exploration of different events and professional development opportunities. Students have the freedom to choose from an approved calendar of events and activities to KSA's (knowledge, skills and abilities) in specialized areas of recreation, hospitality, or parks management. Students are required to complete, reflect upon, and record 35 hours of profession development. This can be completed with one or more opportunities. 2 hours activity. (021930)

Grade Basis: Credit/No Credit

Repeatability: You may take this course for a maximum of 9 units

Course Attributes: Lower Division

RHPM 192 Field School: Day Trip**1 Unit****Typically Offered:** Fall and spring

Themed Day Trip(s) offers a one or more day trip for students to experience areas in recreation, hospitality, or parks management. Examples may include: visiting a correctional facility to learn about the role of recreation with the inmates, attending a professional conference to establish relationships with professionals and broaden networks, or attending an off-campus career fair to learn about a variety of internships, seasonal employment, and careers. Students attend a day trip of their choice. In addition to the day trip, students select from an approved list of local or regional events and activities to complete the remaining hours to earn one unit. 2 hours activity. (021932)

Grade Basis: Credit/No Credit**Repeatability:** You may take this course for a maximum of 9 units**Course Attributes:** Lower Division**RHPM 193 Field School: Weekend Excursion****1 Unit****Typically Offered:** Fall and spring

Field School Weekend Excursion is a field-based course that provides a weekend of community-based stewardship and career awareness for students to apply and reinforce learned KSAs (knowledge, skills, and abilities). Students visit public parks, forests, and trails in locations such as the Golden Gate National Recreation Area (GGNRA), Sequoia National Park, Humboldt Redwoods State Park, or California State Parks. Through this course, students experience what the natural resource agencies have to offer in terms of careers, community-based stewardship, and recreation. Students are required to attend a pre-trip meeting, the entire weekend Field School, and complete a post-evaluation to earn one unit of credit. 3 hours laboratory. (021933)

Grade Basis: Credit/No Credit**Repeatability:** You may take this course for a maximum of 9 units**Course Attributes:** Lower Division**RHPM 198 Special Topics****1-3 Units****Typically Offered:** Fall and spring

This course is for special topics offered for 1.0-3.0 units. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 3 hours lecture. (008794)

Grade Basis: Graded**Repeatability:** You may take this course more than once**Course Attributes:** Lower Division**RHPM 199 Special Problems****1-3 Units****Typically Offered:** Fall and spring

This course is an independent study of special problems offered for 1.0-3.0 units. You must register directly with a supervising faculty member. 0 hours supervision. (021878)

Grade Basis: Credit/No Credit**Repeatability:** You may take this course for a maximum of 6 units**Course Attributes:** Lower Division**RHPM 200 Foundations of Recreation, Hospitality, and Parks Management****3 Units****Typically Offered:** Fall and spring

First professional preparation course for majors and minors. Prerequisite to all upper-division required recreation courses for majors and minors. Sociology and social psychology of leisure. History of leisure in Western cultures. Philosophical foundations of leisure studies. Introduction to the principal journals and professional literature. Ethics and foundations of professional practice. Introduction to the principal professional organizations. Career and course of study planning. 3 hours lecture. (008779)

Grade Basis: Graded**Repeatability:** You may take this course for a maximum of 3 units**Course Attributes:** Lower Division**RHPM 201 Professional Resources for Recreation, Hospitality, and Parks Management****1 Unit****Typically Offered:** Fall and spring

Exploration of the use of professional tools, resources, and applications for group communication, presentations, and data management. Introduction to self-assessment tools for managers. Focus on campus resources for students and industry-specific group projects. 1 hour lecture. (008780)

Grade Basis: Graded**Repeatability:** You may take this course for a maximum of 1 unit**Course Attributes:** Lower Division**RHPM 210 Diversity in Public Lands****3 Units GE****Typically Offered:** Fall and spring

This course examines public land management and policy in the US with a focus on California. Overview of contemporary and historical federal and state land management agency laws, regulations, and policies. Highlights political, legal, ecological, and social contexts of public land management decisions and the disparate ways in which these impact, and are impacted by, diverse publics. 3 hours lecture. (021245)

General Education: Social Sciences (D)**Grade Basis:** Graded**Repeatability:** You may take this course for a maximum of 3 units**Course Attributes:** Lower Division; Sustainable Course**RHPM 220 Program Planning****3 Units****Typically Offered:** Fall and spring

Theory and process of event program planning, design, implementation, and evaluation as applicable to a variety of agencies, organizations, businesses, and communities. Exposure to several types of programs serving different age groups, interests, and needs within a range of environments. Recruitment, use, and supervision of volunteers. 3 hours lecture. (008781)

Grade Basis: Graded**Repeatability:** You may take this course for a maximum of 3 units**Course Attributes:** Lower Division**RHPM 240 Outdoor Recreation Management****3 Units****Typically Offered:** Fall only

Resources and needs for outdoor recreation experiences. Study of historic, social, political, economic, and environmental factors influencing natural resources recreation at federal, state, and local levels. Survey of conflicts in natural resource land use. Field trips may be required. 3 hours lecture. (008782)

Grade Basis: Graded**Repeatability:** You may take this course for a maximum of 3 units**Course Attributes:** Lower Division; Sustainable Course

<p>RHPM 250 Hospitality and Tourism Industry Introduction 3 Units Typically Offered: Fall and spring Overview of the industry and its core businesses, including hotels and resorts, restaurants, clubs, theme parks, events, and cruise lines. Review of current issues and trends affecting various segments of the hospitality industry. 3 hours lecture. (008783) Grade Basis: Graded Repeatability: You may take this course for a maximum of 3 units Course Attributes: Lower Division</p>	<p>RHPM 326W Recreation Therapy and Inclusion (W) 3 Units USD, W Typically Offered: Fall and spring A study of the characteristics and needs of diverse populations, specifically related to the delivery of inclusive leisure services. In-depth discussion of personal and societal attitudes, stereotypes, cultural competencies, legislation, accessibility, and program modification. Learning experiences include volunteer work, guest speakers, and wheelchair experience. This course is applicable to all disciplines dealing with diverse populations. 3 hours lecture. (008785) Grade Basis: Graded Repeatability: You may take this course for a maximum of 3 units Course Attributes: Upper Division; US Diversity; Writing Course</p>
<p>RHPM 270 Food and Beverage Tourism 3 Units GE Typically Offered: Fall and spring A cross-disciplinary exploration of the role of food and beverage in tourism, including motivation for food/culinary tourism; cultural aspects of food tourism; social/relationship, educational, and health/wellness benefits of tourism; and exploration of food and beverage attractions. Students investigate and critique culinary tourism offerings in the local area and other global regions. 3 hours lecture. (008808) General Education: Lifelong Learning and Self-Development (E) Grade Basis: Graded Repeatability: You may take this course for a maximum of 3 units Course Attributes: Lower Division</p>	<p>RHPM 342 Systems Management in Maintenance and Operations 3 Units Typically Offered: Fall only Overview of maintenance planning and implementation from a systems perspective. Topics include strategies to enhance guest experiences, reduce depreciative behaviors, and maintain facilities and settings. 3 hours lecture. (008804) Grade Basis: Graded Repeatability: You may take this course for a maximum of 3 units Course Attributes: Upper Division</p>
<p>RHPM 300 Leisure Science 3 Units Prerequisite: RHPM 200; RHPM 220, RHPM 250, or RHPM 326W. Typically Offered: Spring only Applications of science in recreation and parks management, including needs assessment and evaluation methods. Interpretation of research literature. Use of computers for data management and analysis. 3 hours lecture. (008817) Grade Basis: Graded Repeatability: You may take this course for a maximum of 3 units Course Attributes: Upper Division</p>	<p>RHPM 350 Food and Beverage Management 3 Units Typically Offered: Fall and spring Organization, administration, and management of food service in the food service/hospitality industry. 3 hours lecture. (008805) Grade Basis: Graded Repeatability: You may take this course for a maximum of 3 units Course Attributes: Upper Division</p>
<p>RHPM 301 Leadership and Supervision 3 Units Prerequisite: RHPM 200 (may be taken concurrently) or faculty permission. Typically Offered: Fall only Study of the nature, scope, status, and historical development of professional leadership in recreation, hospitality, and parks management personnel. Examination of professional body of knowledge, group dynamics, and theories of leadership. 3 hours lecture. (008822) Grade Basis: Graded Repeatability: You may take this course for a maximum of 3 units Course Attributes: Upper Division</p>	<p>RHPM 354 Resort/Lodging Operations 3 Units Typically Offered: Fall and spring Exploration of the internal operations of hotels and resorts, including the responsibilities and administration of hotel front office operations, night audit, housekeeping, etc. Topics also include service delivery, pricing, and inventory management in resort and lodging businesses. Some field trips may be required in this course. 3 hours lecture. (008806) Grade Basis: Graded Repeatability: You may take this course for a maximum of 3 units Course Attributes: Upper Division</p>
<p>RHPM 323 Principles of Event Management 3 Units Typically Offered: Fall and spring Introduction to event management fundamentals and overview of the event industry. Topics include strategic planning, logistics, operations, financial management, risk management, and sustainability in event operations. 3 hours lecture. (008801) Grade Basis: Graded Repeatability: You may take this course for a maximum of 3 units Course Attributes: Upper Division</p>	<p>RHPM 360 Recreation Therapy for Older Adults 3 Units Typically Offered: Fall only odd years Methods and skills to effectively provide recreation services for older adults in a variety of settings; current issues and problems involved in providing recreation services for older adults; examination of the value of recreation activities in the lives of older adults with regard to relatives, friends and oneself; exploration of resources available for leisure retirement planning and recreation programming for older adults. Requires out-of-class activity with senior programs. Helpful to all disciplines working with older adults. 3 hours lecture. (004440) Grade Basis: Graded Repeatability: You may take this course for a maximum of 3 units Course Attributes: Upper Division</p>

RHPM 371 Customer Service Management in Recreation, Hospitality, and Parks 3 Units**Typically Offered:** Fall and spring

Comprehensive knowledge of managing customer service in recreation, park, hospitality, and tourism operations. Methods for identifying customer service expectations; developing a service culture; setting quality standards; developing policies, procedures, and systems to assure quality customer service; managing personnel for quality customer service; developing techniques service recovery; and measuring customer satisfaction. 3 hours lecture. (015805)

Grade Basis: Graded**Repeatability:** You may take this course for a maximum of 3 units**Course Attributes:** Upper Division**RHPM 390 Service Learning and Community Engagement 2 Units****Typically Offered:** Fall and spring

This course provides students with the opportunity to become involved in service to recreation, hospitality, and park settings. Integrated learning is coupled with service in a collaborative relationship with a variety of civic and regional service agencies, firms, and organizations. Students are involved in planning, implementation, and evaluation of selected service learning projects. 2 hours discussion. (021722)

Grade Basis: Graded**Repeatability:** You may take this course for a maximum of 8 units**Course Attributes:** Upper Division**RHPM 398 Special Topics 1-3 Units****Typically Offered:** Fall and spring

This course is for special topics offered for 1.0-3.0 units. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 2 hours lecture. (008823)

Grade Basis: Graded**Repeatability:** You may take this course more than once**Course Attributes:** Upper Division**RHPM 399 Special Problems 1-3 Units****Typically Offered:** Fall and spring

This course is an independent study of special problems offered for 1.0-3.0 units. You must register directly with a supervising faculty member. 9 hours supervision. (008824)

Grade Basis: Credit/No Credit**Repeatability:** You may take this course for a maximum of 6 units**Course Attributes:** Upper Division**RHPM 420 Budgeting and Finance in Recreation, Hospitality, and Parks Management 3 Units**

Prerequisite: RHPM 200, RHPM 240, or RHPM 250 (for RHPM majors only); ACCT 201, NFSC 230 (for NFSC majors only); or faculty permission.

Typically Offered: Fall and spring

Management approaches to budget and finance in recreation, hospitality, and park agencies and businesses; spread sheet skills; budget preparations, forecasting, accounting techniques, pricing, financial analysis, and capital acquisition. Review of revenue sources, and capital funding. 3 hours discussion. (008829)

Grade Basis: Graded**Repeatability:** You may take this course for a maximum of 3 units**Course Attributes:** Upper Division**RHPM 422 Leisure Services Promotion 3 Units****Prerequisite:** Junior standing or faculty permission.**Typically Offered:** Fall and spring

Introduction to marketing concepts; application of promotion in recreation, hospitality, and parks through the development of promotional materials for programs, organizations, and events. Creation of program, organization, and business promotional strategies, including message design, promotion creation, and evaluation. 3 hours lecture. (008832)

Grade Basis: Graded**Repeatability:** You may take this course for a maximum of 3 units**Course Attributes:** Upper Division**RHPM 428 Legal Principles of Recreation, Hospitality, and Parks Management 3 Units****Prerequisite:** Junior standing.**Typically Offered:** Fall and spring

Introduction to the study of law applicable to recreation, hospitality, and parks management. Examines general legal principles; organizational structure; contracts; and contracting for recreation, hospitality, and park settings. Introduces human resources law; liability and litigation; and special topics which apply to hotels, restaurants, events, recreation, and parks providers. 3 hours lecture. (008818)

Grade Basis: Graded**Repeatability:** You may take this course for a maximum of 3 units**Course Attributes:** Upper Division**RHPM 441 Public Involvement in Natural Resource Management 3 Units****Prerequisite:** Junior standing.**Typically Offered:** Spring only

Theoretical and applied concepts and techniques of citizen involvement in policy and management decisions for both public and private sectors of recreation resource management. Discussion of legal mandates, agency/organization credibility, applied methods for obtaining citizen input, and case studies. Attendance at public meetings may be required. 3 hours lecture. (008839)

Grade Basis: Graded**Repeatability:** You may take this course for a maximum of 3 units**Course Attributes:** Upper Division; Sustainable Course**RHPM 444 Environmental Interpretation and Communication 3 Units****Prerequisite:** Junior standing.**Typically Offered:** Spring only

Theory and application of environmental interpretation services to visitors in natural and cultural resource settings. Communication of environmental information to general public via media presentations, conducted trips, exhibits, nature trails, publications, and visitor centers. 3 hours lecture. (008840)

Grade Basis: Graded**Repeatability:** You may take this course for a maximum of 3 units**Course Attributes:** Upper Division; Sustainable Course

- RHPM 446 Recreation Ecology**  **3 Units**
Typically Offered: Fall only
 Managing the interactions between natural resources and users to ensure sustainable outdoor recreation. Carrying capacity, limits of acceptable change, competition, and complementarity among recreation uses and between recreation uses and other resource uses. Methods for monitoring recreational impacts, and approaches to managing resource quality and recreational opportunities. Field trips may be required. 3 hours discussion. (008843)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division; Sustainable Course
- RHPM 448 Environmental Education**  **3 Units**
Typically Offered: Spring only
 Experiential-oriented survey of methods and materials for teaching environmental concepts in schools, communities, nature centers, camps, and parks. Exposure to history, theory, philosophy, and goals of environmental education programs. 3 hours lecture. (002778)
Cross listing(s): EDCI 448
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division; Sustainable Course
- RHPM 452 Resort/Lodging Planning and Development** **3 Units**
Prerequisite: RHPM 354 or faculty permission.
Typically Offered: Fall only
 This course provides information in understanding hotel management, especially hotel development and operations This course helps students to understand how hotel performances are evaluated. Internet research is utilized and students prepare to understand current issues in the hotel industry. Some field trips on certain dates may be required in this course. 3 hours lecture. (008848)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
- RHPM 460 Advanced Recreation Therapy Practices** **3 Units**
Prerequisite: RHPM 326W.
Typically Offered: Inquire at department
 An in-depth exploration of special populations, including individuals with disabilities and diseases. Content focuses on etiology, prognosis, symptomatic conditions, and recreation therapy prescription. Medical terminology and pharmacology as it relates to recreation therapy are discussed. Appropriate for allied health professionals. 3 hours lecture. (008854)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
- RHPM 466 Program Management in Recreation Therapy** **3 Units**
Prerequisite: RHPM 326W or faculty permission.
Typically Offered: Inquire at department
 Application of knowledge and skills in planning, implementing, and evaluating recreation programs for diverse populations. Course topics include volunteer management, marketing, public relations, funding, risk management, evaluation, and problem-solving. Requires out-of-class activity. Applicable to all human service fields. 3 hours lecture. (008835)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
- RHPM 468 Facilitation Techniques in Recreation Therapy** **3 Units**
Prerequisite: RHPM 326W or faculty permission.
Typically Offered: Spring only
 Study and application of facilitation techniques in recreation therapy using methods that are critical to rehabilitation in health and human services settings. Students get hands-on experience with leisure counseling techniques, to include assessment and evaluation, and develop the ability to use recreation activities as therapeutic intervention. 3 hours lecture. (008856)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
- RHPM 470 Meeting and Conference Planning** **3 Units**
Prerequisite: Junior standing.
Typically Offered: Fall and spring
 Overview of meetings and conferences and their major components. Topics include site selection, meeting design, financial management, marketing, operations, meeting technology, contracting and risk management, and sustainability with conferences and meetings. 3 hours lecture. (008810)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
- RHPM 475 Current Topics in Tourism**  **3 Units**
Prerequisite: Junior standing or faculty permission.
Typically Offered: Inquire at department
 Explore the current topics in the tourism industry, with a focus on socio-cultural economic, and environmental sustainability. Includes case studies from a variety of domestic and international settings. 3 hours lecture. (015875)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division; Sustainable Course
- RHPM 489 Directed Fieldwork** **1-6 Units**
Prerequisite: Faculty permission.
Typically Offered: Fall and spring
 This course is directed fieldwork. You must register directly with a supervising faculty member. 3 hours supervision. (008819)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 15 units
Course Attributes: Upper Division
- RHPM 490W Management of Recreation, Hospitality, and Parks (W)**  **3 Units W, GW**
Prerequisite: GE Written Communication (A2) requirement; RHPM 200; RHPM 240 or RHPM 250; RHPM 326W; RHPM 420; senior standing.
Typically Offered: Fall and spring
 Legalities, policies, practices, procedures, principles, and theory related to planning, organizing, staffing, training, motivating, controlling, evaluating, financing, and managing resources in parks, recreation, and hospitality environments. This course is for RHPM majors only. 3 hours lecture. (008838)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division; Sustainable Course; Writing Course; Graduation Writing Assessment

- RHPM 498 Special Topics** **1-3 Units**
Typically Offered: Fall and spring
 This course is for special topics offered for 1.0-3.0 units. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 1 hour lecture. (008868)
Grade Basis: Graded
Repeatability: You may take this course more than once
Course Attributes: Upper Division
- RHPM 499 Special Problems** **1-3 Units**
Prerequisite: Faculty permission.
Typically Offered: Fall and spring
 This course is an independent study of special problems offered for 1.0-3.0 units. You must register directly with a supervising faculty member. 3 hours supervision. (008869)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 6 units
Course Attributes: Upper Division
- RHPM 499H Honors Seminar in Recreation and Parks Management** **3 Units**
Prerequisite: Faculty permission, acceptance in the Honors in the Major program.
Typically Offered: Fall and spring
 The student, in conference/seminar with a faculty member, will define a research problem, develop a research proposal, conduct the research, and submit a written report on the project. This will entail developing competence in a research methodology appropriate to the field of recreation and the student's interests, review of the literature, collecting data, and acceptance of a prospectus for a senior paper. This course fulfills 50 percent of the requirements for Honors in the Major. 3 hours seminar. (008870)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
- RHPM 523 Special Event Planning and Operations** **1 Unit**
Prerequisite: RHPM 323, RHPM 448 or RHPM 470, or faculty permission.
Typically Offered: Fall and spring
 Experiential course offering students hands-on experience with aspects of planning and implementation of an event, including design, marketing, staffing, operations, risk management, and evaluation. 3 hours laboratory. (021262)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
- RHPM 524 Commercial Recreation Operation** **3 Units**
Prerequisite: RHPM 420 (may be taken concurrently).
Typically Offered: Fall only
 Management of private and commercial recreation programs, areas, and facilities. Considers planning, organizing, financing, staffing, operation, evaluation, facility use, and operational effectiveness and efficiency. Explores a broad range of private and commercial operations. 3 hours lecture. (008830)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
- RHPM 558 Strategic Management in Hospitality** **3 Units**
Prerequisite: RHPM 350, RHPM 354, senior standing, or faculty permission.
Typically Offered: Fall only
 This is a capstone course which considers strategic management approaches to hospitality operations. This course draws on concepts in hospitality operations, such as lodging planning and design, event management, marketing, finance, security/risk management, problem solving in resort/lodging management, and management trends. Various case studies in hospitality are evaluated and discussed. Some field trips may be required. 3 hours lecture. (008853)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
- RHPM 579 Advanced Topics in Tourism Management** **3 Units**
Prerequisite: Faculty permission.
Typically Offered: Inquire at department
 Synthesis of tourism as an industry, including its history and growth. Analysis of career potentials and requirements. Role of multi-national business and domestic and international tourism. Study of tourism in selected destinations. 3 hours seminar. (015895)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
- RHPM 584 Internship Preparation** **2 Units**
Prerequisite: Junior standing and faculty permission.
Typically Offered: Fall and spring
 Preparation for internship field assignment in ensuing semester: resume preparation, job search strategies and interviewing skills; expectations for work environments; problem-solving, human relations, and communication skills; and competencies for positive workplace contributions. 2 hours lecture. (008849)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 2 units
Course Attributes: Upper Division
- RHPM 589 Internship in Parks, Recreation, and/or Hospitality** **12 Units**
Prerequisite: Junior standing, RHPM 200; RHPM 584; RHPM 240, RHPM 250, or RHPM 326W; cumulative GPA 2.0 or higher; or faculty permission.
Typically Offered: Fall and spring
 Supervised, full-time 14 weeks of practical work or leadership experience, including application of curricular knowledge and skills, study of agency applications and resources, and public and/or private service offerings. Internship field placement must be approved by faculty advisor. 36 hours supervision. (008866)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 12 units
Course Attributes: Upper Division
- RHPM 611 Theory of Leisure and Recreation** **3 Units**
Typically Offered: Fall only
 Foundations of theory and the professional organization of the field of recreation. Exploration of the social, psychological, cultural, economic, physical, and environmental determinants of leisure behavior. Critical analysis of the growing body of research and literature in the field. 3 hours lecture. (008873)
Grade Basis: Graduate Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Graduate Division

RHPM 642 Seminar in Leisure Services Management 3 Units**Prerequisite:** RHPM 611.**Typically Offered:** Spring only

A critical examination of selected theories, current research, methods, and professional practice in management of leisure services in public, commercial, and non-profit settings. Examination of current relevant literature. Student research and in-depth presentations required. 3 hours seminar. (008879)

Grade Basis: Graduate Graded**Repeatability:** You may take this course for a maximum of 4 units**Course Attributes:** Graduate Division**RHPM 645 Seminar in Leadership 3 Units****Typically Offered:** Spring only

A critical examination of selected theories, current research, methods, and professional practice in leadership for recreation and organizational settings. Examination of current, relevant literature. Student research and in-depth presentations required. 3 hours seminar. (008882)

Grade Basis: Graduate Graded**Repeatability:** You may take this course for a maximum of 4 units**Course Attributes:** Graduate Division**RHPM 689 Graduate Internship 1-4 Units****Typically Offered:** Fall and spring

This course is an internship offered for 1.0-4.0 units. You must register directly with a supervising faculty member. Supervised field experience in a selected agency congruent with the student's major emphasis. Periodic conferences, and evaluation sessions with student, agency personnel, and University faculty. Student reports are required. 9 hours supervision. (008885)

Grade Basis: Graduate Graded**Repeatability:** You may take this course for a maximum of 15 units**Course Attributes:** Graduate Division**RHPM 697 Independent Study 1-6 Units****Typically Offered:** Fall and spring

This course is a graduate-level independent study offered for 1.0-6.0 units. You must register directly with a supervising faculty member. Research is supervised by a faculty member and is separate from the thesis or project. 9 hours supervision. (008886)

Grade Basis: Report in Progress: Graded**Repeatability:** You may take this course for a maximum of 6 units**Course Attributes:** Graduate Division**RHPM 699P Master's Project 1-6 Units****Typically Offered:** Fall and spring

This course is offered for 1.0-6.0 units. You must register directly with a supervising faculty member. Project requirements include development of a project directly related to the candidate's area of professional specialization; writing of the support document which defines the purpose of the project, describes the development process, and presents other related information. 9 hours supervision. (008895)

Grade Basis: Report in Progress: CR/NC**Repeatability:** You may take this course for a maximum of 6 units**Course Attributes:** Graduate Division**RHPM 699T Master's Thesis 1-6 Units****Typically Offered:** Fall and spring

This course is offered for 1.0-6.0 units. You must register directly with a supervising faculty member. Thesis requirements include systematic study of a significant problem; writing of the thesis, which identifies the problem, summarizes related research, describes the methodology used, and presents findings and conclusions. 9 hours supervision. (008893)

Grade Basis: Report in Progress: CR/NC**Repeatability:** You may take this course for a maximum of 6 units**Course Attributes:** Graduate Division

Recreation, Hospitality, and Parks Management Department

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Assistant Professor

Doctor of Philosophy Oregon St Univ

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Lecturer

Master of Arts CSU-Chico

Megan E Kurtz 2003

Lecturer

Master of Arts CSU-Chico

Chang Lee 2011

Chair

Doctor of Philosophy Oklahoma St Univ Main Campus

Kelli C McCrea 2015

Lecturer

Doctor of Education Univ Of San Francisco

Melissa S Pasquale 2018

Lecturer

Master of Arts CSU-Chico

Cortney M Tucker 2012

Lecturer

Bachelor of Science CSU-Chico

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