

TOURISM MINOR

The Minor in Tourism prepares students for both business and social aspects of tourism including how tourism affects society and what motivates tourist behavior. Students learn about the broad range of businesses that are part of tourism such as cruise lines, tour operators, resorts, and outdoor recreation. Students may choose elective courses focusing on their area of interest. Study abroad courses may also count toward the minor.

Careers in tourism include management positions in destination marketing organizations, convention and visitor bureaus, hotels and resorts, and commercial recreation and tourism providers (such as outdoor recreations and tours), as well as opportunities as entrepreneurs.

Course Requirements for the Minor

The following courses, or their approved transfer equivalents, are required of all candidates for this minor.

Written Notice

Departmental approval is required before you begin coursework for this minor. Approval can be obtained by providing written notice of your intention to declare this minor to the department office.

Course	Title	Units
Tourism Core		
ANTH 338	Culture and Tourism	3
RHPM 579	Advanced Topics in Tourism Management	3
Select one of the following:		3
RHPM 250	Hospitality and Tourism Industry Introduction	
RHPM 270	Food and Beverage Tourism	
Electives		
No more than six units of electives may come from one department.		
Majors or minors in Recreation, Hospitality, and Parks Management (RHPM) may only take three elective hours from RHPM, in addition to RHPM 399 Special Problems.		
Select 12 units from an additional approved regional course or from the following:		12
ANTH 340	Anthropology of Food	
ANTH 405	Museum Administration	
ANTH 437	International Development and Globalization	
ANTH 461	Museum Collections Management	
ANTH 467	Exhibit Research, Design, and Installation	
GEOG 301W	Global Economic Geography (W)	
GEOG 303	Geography and World Affairs	
JOUR 260W	Writing for Mass Media (W)	
JOUR 265	Survey of PR and Media Relations	
MGMT 450	Introduction to Entrepreneurship	
MKTG 305	Survey of Marketing	
MKTG 477	International Marketing	
MKTG 478	Service Marketing	
POLS 141	Introduction to International Relations	
RHPM 323	Principles of Event Management	
RHPM 354	Resort/Lodging Operations	
RHPM 422	Leisure Services Promotion	
Select one of the following:		

RHPM 475 Current Topics in Tourism

RHPM 399 Special Problems ¹

Up to six units of Study Abroad (selected in consultation with the minor advisor).

Total Units **21**

¹ Taken for 3 units, need department permission.