

MUSIC INDUSTRY AND TECHNOLOGY BA

More Information

Advising Requirement

Advising is mandatory for this program. Consult your department advisor or program coordinator for information.

E-advising Tools

Students are encouraged to use the interactive e-advising tools that have been designed to help them graduate within four years. These tools can be accessed through the Student Center.

The Bachelor of Arts in Music Industry and Technology prepares students for diverse roles in the audio and music industry. Our hands-on curriculum, coupled with practicum experiences in CSU system-leading studios, ensures students acquire valuable skills to prepare them for the music and audio business.

The option in music industry. Areas of study include copyright, publishing, record company administration, management, marketing, and contracting. School of the Arts Productions, the program's practical learning and student-run component, teaches students business skills and how to organize, manage, network, promote, and produce live concerts and events on and off campus.

The option in recording arts. Students build a strong foundation for a successful career in music and sound engineering. Through courses in music, audio recording and mixing, studio operations, and sound design, students develop technical proficiency applicable to diverse contexts, including record production, sound reinforcement, theater sound design, mobile recording, broadcast, studio design, AV installation, and post-production. These skills position our alumni to have successful careers in the professional music and audio technology industry.

Grading Requirement

All courses taken to fulfill program course requirements must be taken for a letter grade except those courses specified by the department as credit/no credit grading only.

For those courses taken for a letter grade, students must earn a grade of C- or higher.

Course Requirements for the Major: 53-57 units

Completion of the following courses, or their approved transfer equivalents, is required of all candidates for this degree. Courses in this program may complete more than one graduation requirement.

Course	Title	Units
Major Core		
MUSC 101	Theory I	3
MUSC 102	Theory II	3
MUSC 103	Aural Musicianship I	1
MUSC 104	Aural Musicianship II	1
MUSC 105	Beginning Piano I	1
MUSC 108	Computer Software for Musicians	3

MUSC 118	Music Industry Forum	1
MUSC 291	American Music: Its History and International Influence	3
MUSC 294	History of Rock Music	3
MUSC 309	Music Industry Studies and Analysis	3
Select two units from the following:		2
MUSC 411A	Music Performance Groups: A Cappella Choir	
MUSC 411B	Music Performance Groups: Band	
MUSC 411C	Music Performance Groups: Pep Band	
MUSC 411D	Music Performance Groups: Symphonic Wind Ensemble	
MUSC 411E	University Chorus	
MUSC 411F	Music Performance Groups: Orchestra	
MUSC 411G	Music Performance Groups: Jazz Ensemble I	
MUSC 411J	Music Performance Groups: Jazz Ensemble II	
MUSC 412A	Music Performance Groups: Brass Choir	
MUSC 412B	Music Performance Groups: Woodwind Quintet	
MUSC 412E	Music Performance Groups: Guitar Ensemble	
MUSC 412K	Music Performance Groups: Mixed Ensembles	
MUSC 413A	Chamber Singers	
MUSC 413B	Opera Workshop	
Select six units from the following: ¹		6
MUSC 292	The Appreciation of Music	
MUSC 293	History of Jazz	
MUSC 296	African American Music	
MUSC 301	Theory III	
MUSC 304	Music from a Global Perspective	
MUSC 361	Composition I	
MUSC 411A	Music Performance Groups: A Cappella Choir	
MUSC 411B	Music Performance Groups: Band	
MUSC 411C	Music Performance Groups: Pep Band	
MUSC 411D	Music Performance Groups: Symphonic Wind Ensemble	
MUSC 411E	University Chorus	
MUSC 411F	Music Performance Groups: Orchestra	
MUSC 411G	Music Performance Groups: Jazz Ensemble I	
MUSC 411J	Music Performance Groups: Jazz Ensemble II	
MUSC 412A	Music Performance Groups: Brass Choir	
MUSC 412B	Music Performance Groups: Woodwind Quintet	
MUSC 412E	Music Performance Groups: Guitar Ensemble	
MUSC 412K	Music Performance Groups: Mixed Ensembles	
MUSC 413A	Chamber Singers	
MUSC 413B	Opera Workshop	
MUSC 465	Songwriting	

Major Option

Select one of the following options:	23-27
Music Industry (p. 2)	
Recording Arts (p. 2)	

Total Units 53-57

¹ Music Performance Groups courses can be taken for a maximum of three units.

Major Option Course Requirements

Students must select one of the following options for completion of the major course requirements.

The Option in Music Industry: 27 units

Course	Title	Units
MUSC 350	School of the Arts Production I	3
MUSC 351	School of the Arts Production II	3
MUSC 452W	Legal Issues in Music (W)	3
MUSC 453	Music and Media Solutions	3
Select one of the following:		3
MUSC 451	School of the Arts Production III	
MUSC 489	Dir Field Proj in Music	
Select 12 units from the following: ^{1, 2}		12
ACCT 201	Introduction to Financial Accounting	
ECON 101	Introduction to Economics	
MADT 101	Introduction to Communication	
MADT 218	Social Media Storytelling	
MADT 222	Basic Web Design	
MGMT 303	Survey of Management	
MGMT 447	Leadership and Motivation	
MGMT 448	Managing Teams and Conflict in Organizations	
MGMT 450	Introduction to Entrepreneurship	
MGMT 455	Digital Entrepreneurship	
MKTG 305	Survey of Marketing	
MUSC 109	Introduction to Music Technology	
MUSC 110A	Studio Instruction in Applied Music: Brass	
MUSC 110B	Studio Instruction in Applied Music: Guitar	
MUSC 110C	Studio Instruction in Applied Music: Keyboard	
MUSC 110D	Studio Instruction in Applied Music: Percussion	
MUSC 110E	Studio Instruction in Applied Music: Strings	
MUSC 110F	Studio Instruction in Applied Music: Voice	
MUSC 110G	Studio Instruction in Applied Music: Woodwinds	
MUSC 411A	Music Performance Groups: A Cappella Choir	
MUSC 411B	Music Performance Groups: Band	
MUSC 411C	Music Performance Groups: Pep Band	
MUSC 411D	Music Performance Groups: Symphonic Wind Ensemble	
MUSC 411E	University Chorus	
MUSC 411F	Music Performance Groups: Orchestra	
MUSC 411G	Music Performance Groups: Jazz Ensemble I	
MUSC 411J	Music Performance Groups: Jazz Ensemble II	
MUSC 412A	Music Performance Groups: Brass Choir	
MUSC 412B	Music Performance Groups: Woodwind Quintet	
MUSC 412E	Music Performance Groups: Guitar Ensemble	
MUSC 412K	Music Performance Groups: Mixed Ensembles	
MUSC 413A	Chamber Singers	
MUSC 413B	Opera Workshop	
TECH 180	Invention and Innovation	
RHPM 200	Foundations of Recreation, Hospitality, and Parks Management	
Total Units		27

¹ At least three units must be upper division.
² Music Performance Groups courses can be taken for a maximum of three units.

The Option in Recording Arts: 23-27 units

Studio instruction is available to students in the option in recording arts who can qualify by audition.

Course	Title	Units
MUSC 109	Introduction to Music Technology	3
MUSC 341	Fundamentals of Digital Audio	3
MUSC 342	MIDI and Synthesis	3
MUSC 344	Audio Recording I	3
MUSC 345W	Audio Recording II (W)	3
MUSC 441	Sampling and Sound Design	3
MUSC 444	Audio Seminar	3
Select two of the following:		2-6
MUSC 442	Advanced Electronic Media	
MUSC 444	Audio Seminar	
MUSC 445	Audio for Visual Media	
MUSC 446	Sound Reinforcement	
MUSC 447	Remote Audio Recording	
MUSC 489	Dir Field Proj in Music	
MUSC 499	Special Problems	
Total Units		23-27

Electives Requirement

To complete the total units required for the bachelor’s degree, select additional elective courses from the total University offerings. You should consult with an advisor regarding the selection of courses which will provide breadth to your University experience and possibly apply to a supportive second major or minor.

See Bachelor’s Degree Requirements (<https://catalog.csuchico.edu/undergraduate-requirements/bachelors-degree-requirements/>) for complete details on general degree requirements. A minimum of 39 units, including those required for the major, must be upper division.

General Education Requirements: 48 units

See General Education (<https://catalog.csuchico.edu/colleges-departments/undergraduate-education-academic-success/general-education/#gerequirementstext>) and the Class Schedule (<http://www.csuchico.edu/schedule/>) for the most current information on General Education Requirements and course offerings.

Diversity Course Requirements: 6 units

You must complete a minimum of two courses that focus primarily on cultural diversity. At least one course must be in US Diversity (USD) and at least one in Global Cultures (GC). See Diversity Requirements (<https://catalog.csuchico.edu/undergraduate-requirements/diversity-requirements/>) for a full list of courses. Most courses taken to satisfy these requirements may also apply to General Education (<https://catalog.csuchico.edu/colleges-departments/undergraduate-education-academic-success/general-education/>).

Upper-Division Writing Requirement

Writing Across the Curriculum (EM 17-009 (<http://www.csuchico.edu/prs/EMs/2017/17-009.shtml/>)) is a graduation requirement and may be demonstrated through satisfactory completion of four Writing (W) courses, two of which are designated by the major department. See Mathematics/Quantitative Reasoning and Writing Requirements (<https://catalog.csuchico.edu/undergraduate-requirements/mathematicsquantitative-reasoning-writing-requirements/>) for more details on the four courses. The first of the major designated Writing (W) courses is listed below.

- Any upper-division Writing (W) course.

The second major-designated Writing course is the Graduation Writing Assessment Requirement (GW) (EO 665 (<https://calstate.policystat.com/policy/9585618/latest/>)). Students must earn a C- or higher to receive GW credit. The GE Written Communication (A2) (<https://catalog.csuchico.edu/colleges-departments/undergraduate-education-academic-success/general-education/#A2>) requirement must be completed before a student is permitted to register for a GW course.

Notice to Prospective Applicants

In recent years there has been high student demand for the option in recording arts. Students interested in this program should apply to the University (<https://www.csuchico.edu/admissions/index.shtml/>) during the priority application filing period. A supplemental recording arts application must be submitted in April of the spring semester. Information on any current enrollment restrictions is available from the Admissions Office and the Music, Theatre, and Dance Department.

Special Music Requirements

1. Advising is required each semester for all music students.
2. Incoming students who wish to articulate units from another institution in theory, aural musicianship, or beginning piano classes must take the Placement Exam in those curriculum areas. Students who wish to receive units as "credit only" in the curricular areas listed above must take the Challenge Exam in those areas. (For students that believe they have the necessary skills and do not need to take the class in question). Students may only take the Challenge Exam for a class in a semester where they are already enrolled in that class. Consult with the department office with any questions.
3. Students wishing to be enrolled as a music major should contact the advisor in the option in which they are interested. The advisor will help you determine if your choice of major/option is appropriate. Consult the department website to locate the advisor of the option or contact the department office with any questions.
4. It is strongly suggested that students enrolled in studio instruction (MUSC 110/310) be concurrently enrolled in a performance ensemble (MUSC 411, 412, 413). Students who have completed their requirements in studio instruction MUST be concurrently enrolled in an ensemble to be qualified for additional studio instruction units.
5. Admission procedures for the option in recording arts include applying to the University during the initial filing period, being placed in a pre-recording arts option, and passing supplemental recording arts criteria. Consult with the Music, Theatre, and Dance Department office for details.