BUSINESS ADMINISTRATION (BADM)

See Course Description Symbols and Terms (https://catalog.csuchico.edu/academic-standards-policies/course-description-symbols-terms/) for an explanation of course description terminology and symbols, the course numbering system, and course credit units.

BADM 101 Business for the New Generation 3 Units
Typically Offered: Fall and spring
Using an experiential-learning approach, this course introduces students to an integrative framework of the different functional areas in a business organization with attention to the global challenges of the 21st century. This course guides students at an introductory level from idea generation, entrepreneurial behavior, and human resource issues, through financing, marketing, producing, and distributing products and services. The roles of digital technology and ESG (environmental, social, and governance) concerns are stressed throughout the course. 3 hours discussion. (001040)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Lower Division

BADM 198 Special Topics 1-3 Units
Prerequisite: Department permission.
Typically Offered: Fall and spring
This course is for special topics. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 3 hours lecture. (001044)
Grade Basis: Graded
Repeatability: You may take this course more than once
Course Attributes: Lower Division

BADM 199 Special Problems 1-3 Units
Prerequisite: Faculty permission.
Typically Offered: Fall and spring
This course is an independent study of special problems. You must register directly with a supervising faculty member. 0 hours supervision. (022001)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 6 units
Course Attributes: Lower Division

BADM 299 Special Problems 1-3 Units
Prerequisite: Faculty permission.
Typically Offered: Fall and spring
This course is an independent study of special problems. You must register directly with a supervising faculty member. 0 hours supervision. (021980)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 6 units
Course Attributes: Lower Division

BADM 356 Professional Development in Business 1.5 Units
Typically Offered: Fall and spring
This course is designed for business majors who want to learn professional skills that will ease their transition from university life to the career world. These skills are critical to building a successful and meaningful career. Activities include learning to increase awareness of your unique strengths, proper interview techniques, creating an effective resume, using LinkedIn Learning, and salary negotiation. In addition, students explore different career paths in business and learn about time management and how to avoid procrastination. 1.5 hours lecture. (022573)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 1.5 units
Course Attributes: Upper Division

BADM 389 Internship in Business Admin 1-3 Units
Typically Offered: Fall and spring
You must register directly with a supervising faculty member. 0 hours lecture. (001048)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 15 units
Course Attributes: Upper Division

BADM 398 Special Topics 1-3 Units
Prerequisite: Department permission.
Typically Offered: Fall and spring
This course is for special topics. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 3 hours supervision. (001061)
Grade Basis: Graded
Repeatability: You may take this course more than once
Course Attributes: Upper Division

BADM 399 Special Problems 1-3 Units
Typically Offered: Fall and spring
This course is an independent study of special problems. You must register directly with a supervising faculty member. Students registering for this course should prepare a project proposal to be discussed with their faculty advisor before enrolling in the course. 9 hours supervision. (020769)
Grade Basis: Credit/No Credit
Repeatability: You may take this course more than once
Course Attributes: Upper Division

BADM 445 International Business 3 Units
Prerequisite: MGMT 303 or faculty permission.
Typically Offered: Fall only
An examination of key issues in international business adopting a broad perspective across various business sub-disciplines. The course looks at the major factors affecting organizational actions such as political economy, competitive dynamics, demographics, consumer behavior, culture, supply chains and international finance. The course is experiential in nature, with travel to a foreign country to observe business practices, examine management issues, meet with representatives of local businesses, explore the diversity of different cultures and learn to apply necessary behaviors to successfully engage in an international business environment. Locations of the travel can vary and topics/examples focus on the country and region of the intended destination. 3 hours lecture. (022104)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
Business Administration (BADM)

BADM 489 Internship in Business Admin  
Typically Offered: Fall and spring  
3 hours lecture. (001063)  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 15 units  
Course Attributes: Upper Division

BADM 495 Applied Strategic Decision Making  
Typically Offered: Spring, summer, fall  
This course is for special topics. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 3 hours supervision. (001074)  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 3 units  
Course Attributes: Upper Division

BADM 495HW Applied Strategic Decision Making - Honors (W)  
Typically Offered: Spring only  
An interdisciplinary capstone seminar emphasizing the analysis of complex business problems in domestic and global settings. Using a strategic management framework, this course integrates core business knowledge across all functional areas using a system dynamics approach. This approach emphasizes the Resource-Based View of the firm and the importance of managing the resource stocks and flows of an organization to arrive at policies designed to improve performance over time. Thus, strategy formulation and analysis are based on an awareness of system structure, feedback dynamics, and stakeholder mental models. Students perform an internal financial analysis of a firm, understand its performance structure and the economic value of the firm. The seminar combines lecture, discussion, data analysis, and simulation as principle methods for learning how to effectively manage an enterprise in dynamic, competitive environments. 3 hours discussion. (020770)  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 3 units  
Course Attributes: Upper Division; Laptop required

BADM 498 Special Topics  
Typically Offered: Spring only  
This course is for special topics. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 3 hours supervision. (001077)  
Grade Basis: Graded  
Repeatability: You may take this course more than once  
Course Attributes: Upper Division; Writing Course

BADM 499 Special Problems  
Typically Offered: Fall and spring  
This course is an independent study of special problems. You must register directly with a supervising faculty member. 3 hours supervision. (001078)  
Grade Basis: Credit/No Credit  
Repeatability: You may take this course for a maximum of 6 units  
Course Attributes: Upper Division

BADM 499H Honors Seminar in Business  
Typically Offered: Fall only  
This is a common first Honors course for students in all options, to be followed by an option-specific 499H. This is primarily a research methods course where students will learn the methodologies necessary for them to succeed in their Honors projects. Issues range from selecting a topic to the nature of data and specific research methods. The course also helps students integrate knowledge that they have gained from their business studies. 9 hours supervision. (001080)  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 3 units  
Course Attributes: Upper Division

BADM 598 Special Topics  
Typically Offered: Fall and spring  
This course is for special topics. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. For advanced students who wish to investigate business problems in specialized areas. Application of research methods. 3 hours lecture. (021697)  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 3 units  
Course Attributes: Upper Division

BADM 679 Competitive Business Simulation  
Typically Offered: Summer session only  
The course provides deep engagement with all aspects of running a virtual business. Students will make data-driven decisions based on analysis of their business’s market, sales strategy, operations, financials, and competitive environment. Student teams will compete against each other as they try to maximize customer satisfaction, profitability, market share, and more. The competitive business simulation is a thoroughly engaging experience where students can bridge theory and practice, and test out their business acumen in a dynamic, complex simulated environment. 3 hours lecture. (001082)  
Grade Basis: Graduated  
Repeatability: You may take this course more than once  
Course Attributes: Upper Division

BADM 689 Directed Internship  
Typically Offered: Fall and spring  
This course is an internship. You must register directly with a supervising faculty member. Study of policy, control, and decision making in selected organizations, arranged and supervised by a member of the graduate faculty in close working relationship with the management of the organization. 0 hours supervision. (001083)  
Grade Basis: Credit/No Credit  
Repeatability: You may take this course for a maximum of 15 units  
Course Attributes: Graduate Division
BADM 693  Seminar in Strategic Management and Administrative Policy

Prerequisite: Classified MBA student.
Typically Offered: Fall and spring
A case-oriented, interdisciplinary capstone seminar. Emphasis is on the analysis of complex business problems via the integration of the subject matter of all previous program courses. Linking the firm's internal and external environments from the total-enterprise perspective of the general manager, this course undertakes a systematic inquiry into the strategic management and administrative business policy issues pertaining to the organization's performance and effectiveness. Capstone students will participate in project teams and undertake a comprehensive consulting experience with a client organization as an integral component of the course. 3 hours seminar. (001092)

Grade Basis: Graduate Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Graduate Division

BADM 697  Independent Study

Typically Offered: Fall and spring
This course is a graduate-level independent study. You must register directly with a supervising faculty member. 9 hours supervision. (001100)

Grade Basis: Report in Progress: Graded
Repeatability: You may take this course for a maximum of 6 units
Course Attributes: Graduate Division

BADM 698  Special Topics

Prerequisite: Department permission.
Typically Offered: Inquire at department
This course is for special topics. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 3 hours seminar. (020363)

Grade Basis: Graduate Graded
Repeatability: You may take this course for a maximum of 6 units
Course Attributes: Graduate Division