

BUSINESS ADMINISTRATION (BADM)

See Course Description Symbols and Terms (<https://catalog.csuchico.edu/academic-standards-policies/course-description-symbols-terms/>) for an explanation of course description terminology and symbols, the course numbering system, and course credit units.

BADM 101 Understanding Global Business **3 Units**

Typically Offered: Fall and spring

Using a combination of lecture, discussion, and activity-based participation, this course provides students with an introduction to business with attention to the global context of the 21st Century. This course guides students at an introductory level from idea generation, entrepreneurial behavior and human resource issues, through financing, marketing, producing, and distributing products and services. The roles of technology and ethics are stressed throughout the course. Activities incorporate basic communication and computer literacy skills as well as library research and information competencies. 3 hours discussion. (001040)

Grade Basis: Graded

Repeatability: You may take this course for a maximum of 3 units

Course Attributes: Lower Division

BADM 198 Special Topics **1-3 Units**

Prerequisite: Department permission.

Typically Offered: Fall and spring

This course is for special topics offered for 1.0-3.0 units. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 3 hours lecture. (001044)

Grade Basis: Graded

Repeatability: You may take this course more than once

Course Attributes: Lower Division

BADM 199 Special Problems **1-3 Units**

Prerequisite: Faculty permission.

Typically Offered: Fall and spring

This course is an independent study of special problems. You must register directly with a supervising faculty member. 0 hours supervision. (022001)

Grade Basis: Credit/No Credit

Repeatability: You may take this course for a maximum of 6 units

Course Attributes: Lower Division

BADM 299 Special Problems **1-3 Units**

Prerequisite: Faculty permission.

Typically Offered: Fall and spring

This course is an independent study of special problems. You must register directly with a supervising faculty member. 0 hours supervision. (021980)

Grade Basis: Credit/No Credit

Repeatability: You may take this course for a maximum of 6 units

Course Attributes: Lower Division

BADM 389 Internship in Business Admin **1-3 Units**

Typically Offered: Fall and spring

You must register directly with a supervising faculty member. 0 hours lecture. (001048)

Grade Basis: Credit/No Credit

Repeatability: You may take this course for a maximum of 15 units

Course Attributes: Upper Division

BADM 398 Special Topics **1-3 Units**

Prerequisite: Department permission.

Typically Offered: Fall and spring

This course is for special topics offered for 1.0-3.0 units. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 3 hours supervision. (001061)

Grade Basis: Graded

Repeatability: You may take this course more than once

Course Attributes: Upper Division

BADM 399 Special Problems **1-3 Units**

Typically Offered: Fall and spring

This course is an independent study of special problems and is offered for 1.0-3.0 units. You must register directly with a supervising faculty member. Students registering for this course should prepare a project proposal to be discussed with their faculty advisor before enrolling in the course. 9 hours supervision. (020769)

Grade Basis: Credit/No Credit

Repeatability: You may take this course more than once

Course Attributes: Upper Division

BADM 445 International Business **3 Units**

Prerequisite: MGMT 303 or faculty permission.

Typically Offered: Fall only

An examination of key issues in international business adopting a broad perspective across various business sub-disciplines. The course looks at the major factors affecting organizational actions such as political economy, competitive dynamics, demographics, consumer behavior, culture, supply chains and international finance. The course is experiential in nature, with travel to a foreign country to observe business practices, examine management issues, meet with representatives of local businesses, explore the diversity of different cultures and learn to apply necessary behaviors to successfully engage in an international business environment. Locations of the travel can vary and topics/examples focus on the country and region of the intended destination. 3 hours lecture. (022104)

Grade Basis: Graded

Repeatability: You may take this course for a maximum of 3 units

Course Attributes: Upper Division

BADM 489 Internship in Business Admin **1-3 Units**

Typically Offered: Fall and spring

3 hours lecture. (001063)

Grade Basis: Graded

Repeatability: You may take this course for a maximum of 15 units

Course Attributes: Upper Division

- BADM 495 Applied Strategic Decision Making** **3 Units**
Prerequisite: Graduating senior standing. Completion of all courses in upper-division core.
Typically Offered: Spring, summer, fall
 This capstone course for Business Administration (BADM) majors integrates core business knowledge across all functional areas using a system dynamics approach. This approach emphasizes the Resource-Based View of the firm and the importance of managing the resource stocks and flows of an organization to arrive at policies designed to improve performance over time. Thus, strategy formulation and analysis are based on an awareness of system structure, feedback dynamics, and stakeholder mental models. Students perform an internal financial analysis of a firm, understand its performance structure and the economic value of the firm. The seminar combines lecture, discussion, data analysis, and simulation as principle methods for learning how to effectively manage an enterprise in dynamic, competitive environments. 3 hours discussion. (001074)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division; Laptop required
- BADM 495HW Applied Strategic Decision Making - Honors (W)** **3 Units W**
Prerequisite: Completion of upper-division BADM core; students must meet College of Business honors requirements.
Typically Offered: Spring only
 An interdisciplinary capstone seminar emphasizing the analysis of complex business problems in domestic and global settings. Using a strategic management framework, this course integrates core business knowledge across all functional and decision-support areas to arrive at economically sound, ethically principled, value-adding solutions. The seminar combines lecture, discussion, case analysis, and simulation as principal methods for learning how to effectively manage the business enterprise in competitive environments. 3 hours discussion. (021697)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division; Writing Course
- BADM 498 Special Topics** **1-3 Units**
Prerequisite: To be established when course is formulated.
Typically Offered: Fall and spring
 This course is for special topics offered for 1.0-3.0 units. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 3 hours supervision. (001077)
Grade Basis: Graded
Repeatability: You may take this course more than once
Course Attributes: Upper Division
- BADM 499 Special Problems** **1-3 Units**
Prerequisite: Faculty permission.
Typically Offered: Fall and spring
 This course is an independent study of special problems offered for 1.0-3.0 units. You must register directly with a supervising faculty member. 3 hours supervision. (001078)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 6 units
Course Attributes: Upper Division
- BADM 499H Honors Seminar in Business** **3 Units**
Prerequisite: Admission to Business Honors in the Major program.
Typically Offered: Fall only
 This course is a common first Honors course for students in all options, to be followed by an option-specific 499H. This is primarily a research methods course where students will learn the methodologies necessary for them to succeed in their Honors projects. Issues range from selecting a topic to the nature of data and specific research methods. The course also helps students integrate knowledge that they have gained from their business studies. 9 hours supervision. (001080)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
- BADM 598 Special Topics** **1-3 Units**
Typically Offered: Fall and spring
 This course is for special topics offered for 1.0-3.0 units. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. For advanced students who wish to investigate business problems in specialized areas. Application of research methods. 3 hours lecture. (020770)
Grade Basis: Graded
Repeatability: You may take this course more than once
Course Attributes: Upper Division
- BADM 679 Competitive Business Simulation** **3 Units**
Prerequisite: Classified MBA student.
Typically Offered: Summer session only
 The course provides deep engagement with all aspects of running a virtual business. Students will make data-driven decisions based on analysis of their business's market, sales strategy, operations, financials, and competitive environment. Student teams will compete against each other as they try to maximize customer satisfaction, profitability, market share, and more. The competitive business simulation is a thoroughly engaging experience where students can bridge theory and practice, and test out their business acumen in a dynamic, complex simulated environment. 3 hours lecture. (022161)
Grade Basis: Graduate Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Graduate Division; Laptop required
- BADM 689 Directed Internship** **1-3 Units**
Typically Offered: Fall and spring
 This course is an internship offered for 1.0-3.0 units. You must register directly with a supervising faculty member. Study of policy, control, and decision making in selected organizations, arranged and supervised by a member of the graduate faculty in close working relationship with the management of the organization. 0 hours supervision. (001082)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 15 units
Course Attributes: Graduate Division

BADM 693 Seminar in Strategic Management and Administrative Policy **3 Units**

Prerequisite: Classified MBA student.

Typically Offered: Fall and spring

A case-oriented, interdisciplinary capstone seminar. Emphasis is on the analysis of complex business problems via the integration of the subject matter of all previous program courses. Linking the firm's internal and external environments from the total-enterprise perspective of the general manager, this course undertakes a systematic inquiry into the strategic management and administrative business policy issues pertaining to the organization's performance and effectiveness. Capstone students will participate in project teams and undertake a comprehensive consulting experience with a client organization as an integral component of the course. 3 hours seminar. (001092)

Grade Basis: Graduate Graded

Repeatability: You may take this course for a maximum of 3 units

Course Attributes: Graduate Division

BADM 697 Independent Study **1-4 Units**

Typically Offered: Fall and spring

This course is a graduate-level independent study offered for 1.0-4.0 units. You must register directly with a supervising faculty member. 9 hours supervision. (001100)

Grade Basis: Report in Progress: Graded

Repeatability: You may take this course for a maximum of 6 units

Course Attributes: Graduate Division

BADM 698 Special Topics **1-3 Units**

Prerequisite: Department permission.

Typically Offered: Inquire at department

This course is for special topics offered for 1.0-3.0 units. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 3 hours seminar. (020363)

Grade Basis: Graduate Graded

Repeatability: You may take this course for a maximum of 6 units

Course Attributes: Graduate Division