COMMUNICATION STUDIES (CMST)

See Course Description Symbols and Terms (https://catalog.csuchico.edu/academic-standards-policies/course-description-symbols-terms/) for an explanation of course description terminology and symbols, the course numbering system, and course credit units.

CMST 131  Speech Communication Fundamentals 3 Units GE
Typically Offered: Fall and spring
Effective oral communication. Introduction to human communication theory. Practice in gathering, organizing, and presenting material in speeches to persuade, inform, and interest. 2 hours discussion, 1 hour lecture. (002206)
General Education: Oral Communication (A1)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Lower Division

CMST 132  Small Group Communication 3 Units GE
Typically Offered: Fall and spring
This course examines communication in small group processes such as group development, group climate, leadership and roles, problem solving, and conflict. Student participate in a small group and practice gathering, organizing, and presenting research-based group speeches. 3 hours discussion. (002208)
General Education: Oral Communication (A1)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Lower Division

CMST 133  Speech and Debate Practicum 1 Unit
Typically Offered: Fall and spring
Using speeches developed for other communication classes, students will compete in a speech tournament held on a weekend designated at the beginning of each semester. Students will practice public speaking, argumentation and debate skills and will receive written feedback from a minimum of two different critics. This course is for students without any previous competitive public speaking experience. 1 hour lecture. (002209)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 2 units
Course Attributes: Lower Division

CMST 139A  Forensics 1 Unit
Typically Offered: Fall and spring
See description for CMST 139C below. 3 hours activity. (002212)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 8 units
Course Attributes: Lower Division

CMST 139B  Forensics 2 Units
Typically Offered: Fall and spring
See description for CMST 139C below. 3 hours activity, 1 hour discussion. (002213)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 8 units
Course Attributes: Lower Division

CMST 139C  Forensics 3 Units
Typically Offered: Fall and spring
Supervised preparation for participating in intercollegiate contests in debate, persuasion, informative speaking, oral interpretation, speeches to entertain, and similar events. No more than 8 units of Forensics (CMST 139 or CMST 339) may be counted toward total University requirements. 3 hours activity, 2 hours discussion. (002214)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 6 units
Course Attributes: Lower Division

CMST 198  Special Topics 1-3 Units
Typically Offered: Inquire at department
This course is for special topics offered for 1.0-3.0 units. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 1 hour discussion. (001998)
Grade Basis: Graded
Repeatability: You may take this course more than once
Course Attributes: Lower Division

CMST 233  Foundations of Interpersonal Communication 3 Units
Typically Offered: Fall and spring
An introduction to the study of one-to-one relationships, focusing on the experience, behavior, and rules governing such interpersonal contexts as friendships, families, and employer-employee relations. Factors influencing communication are studied, such as language, perception, non-verbal, power, status, and roles. Problems of communication are identified and studied. Confidence in relating interpersonally is handled. 3 hours discussion. (002219)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Lower Division

CMST 234  Gender and Communication 3 Units GE
Typically Offered: Fall and spring
Using both cognitive and experiential models, this course explores the relationships between gender and communication. Discussions focus on such topics as self-perceptions and images of men and women, language used by and about men and women, self-disclosure and self-assertion as communicative acts, gender differences in information processing and non-verbal communication, private and public contexts for gender communication, and gender communication in organizations. 3 hours discussion. (021189)
General Education: Humanities (C2)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Lower Division

CMST 235  Intercultural Communication Theories and Practice 3 Units GE, USD
Typically Offered: Fall and spring
Focus is on the problems of communication between cultural groupings inside and outside of the US. Various historical and political contexts in which intercultural communication occurs are examined. 3 hours discussion. (021193)
General Education: Lifelong Learning and Self-Development (E)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Lower Division; US Diversity
CMST 255 Argumentation and Debate 3 Units GE
Typically Offered: Fall and spring
Study of the nature of argument, including methods of analysis, research, patterns and fallacies of reasoning, use and tests of evidence, refutation, and debate as a practical application of argumentation. 3 hours discussion. (002221)
General Education: Critical Thinking (A3)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Lower Division

CMST 330 Introduction to Communication Studies 3 Units
Typically Offered: Fall and spring
This course introduces students to the communication studies major or minor. It reviews and discusses the major theories, research, and related principles of the field to create general awareness for students new to the communication discipline and emphasizes the practical and professional applications of the field, enabling students to make connections among the discipline, their daily life, and potential career choices. 3 hours lecture. (002001)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

CMST 331W Communication Scholarship (W) 3 Units W
Prerequisite: Completion of GE Written Communication (A2) requirement; CMST majors and minors only.
Typically Offered: Fall and spring
Writing skills course for communication studies majors that addresses issues in communication scholarship, including practical applications of theory and research in communication, communication journals and the publication process, how to conduct a scholarly literature review, how to write a scholarly research paper in communication studies, and how to write on a professional level. 3 hours lecture. (002216)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division; Writing Course

CMST 332 Communication Research 3 Units
Prerequisite: CMST 131, CMST 330, CMST 331W all with a grade of C- or higher.
Typically Offered: Fall and spring
Examination, evaluation, and application of scientific methods of communication behavior analysis, especially those directly applicable to human communication. 3 hours lecture. (002023)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

CMST 339A Forensics 1 Unit
Typically Offered: Fall and spring
See description for CMST 339C below. 3 hours activity. (002225)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 8 units
Course Attributes: Upper Division

CMST 339B Forensics 2 Units
Typically Offered: Fall and spring
See description for CMST 339C below. 3 hours activity, 1 hour discussion. (002226)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 8 units
Course Attributes: Upper Division

CMST 339C Forensics 3 Units
Typically Offered: Fall and spring
Supervised preparation for participating in intercollegiate contests in debate, persuasion, informative speaking, oral interpretation, speeches to entertain, and similar events. No more than 8 units of Forensics (CMST 139 or CMST 339) may be counted toward total University requirements. 3 hours activity, 2 hours discussion. (002227)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 6 units
Course Attributes: Upper Division

CMST 350 Foundations of Rhetorical Communication Theories and Practice 3 Units
Prerequisite: CMST 131, CMST 330, and CMST 331W with a grade of C- or higher.
Typically Offered: Fall and spring
Study of representative theories of rhetoric from classical to modern times. Emphasis is on continuing questions, trends, developments, and influence upon contemporary thought, and practical applications of theory to understanding and performing rhetorical criticism. 3 hours lecture. (002217)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

CMST 360 Health Communication 3 Units
Typically Offered: Fall only
This course introduces learners to the exciting study and practice of Health Communication. By the end of the course learners will have a solid understanding of the communicative perspective and practical underpinnings that frame our experiences as both consumers, providers, and bystanders of health information and health care. Current Health Communication practitioner career paths and applications are explored. Learners read across disciplinary and cultural perspectives, with attention paid to health disparities that cut across health experiences. The core of our attention, and learner energy and efforts, focuses on health communicative phenomena, sensemaking processes, and practices. 3 hours discussion. (022327)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

CMST 370 Introduction to Organizational Communication 3 Units
Prerequisite: CMST 131, CMST 330, CMST 331W with a grade of C- or higher.
Typically Offered: Fall and spring
The study and survey of major content areas of organizational communication theory and research. Contemporary theories related to organizational environments are reviewed with an emphasis on technology in organizations and its relationship to communication process. Content areas include ethics, networks, diversity and cultures, changing employer-employee relations, feedback, groups, home-workplace tensions, and various emerging topics in the field. 3 hours discussion. (002222)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
CMST 382 Advanced Communication and Career Skills 3 Units  
Prerequisite: CMST 131, CMST 132, CMST 330 all with a grade of C- or higher.  
Typically Offered: Fall and spring  
The course is designed for junior level communication studies majors to develop advanced public speaking skill while working concurrently on knowledge development in general career environments and/or specific professional contexts. Potential career choices and strategies for the communication major are identified and explored. This course challenges the student to prepare for the post graduation goals via knowledge accumulation, skill advancement, and development of communication competence. 3 hours discussion. (002244)  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 3 units  
Course Attributes: Upper Division

CMST 384 Advanced Interviewing Skills 3 Units  
Prerequisite: CMST 131, CMST 330, CMST 331W all with a grade of C- or higher; CMST 132 for CMST majors or by faculty permission for non-majors.  
Corequisites: CMST 370.  
Typically Offered: Fall and spring  
This course extends students' interviewing knowledge and experience beyond job search interviews into complex contexts such as focus groups, needs assessments, performance appraisals, and employee counseling and disciplinary action. Attention is given to listening and nonverbal behavior in interview contexts, interview development and management, facilitation skills for group interviews, and analysis and interpretation of interview data. Technology as a medium for interviews is also explored. 3 hours discussion. (002248)  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 3 units  
Course Attributes: Upper Division

CMST 389 Internship in Com Studies 1-3 Units  
Typically Offered: Fall and spring  
3 hours lecture. (002232)  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 15 units  
Course Attributes: Upper Division

CMST 398 Special Topics 1-3 Units  
Typically Offered: Inquire at department  
This course is for special topics offered for 1.0-3.0 units. Typically the topic is offered on a one-time-only basis and may vary from term to term and be different for different sections. See the Class Schedule for the specific topic being offered. 1 hour discussion. (002020)  
Grade Basis: Graded  
Repeatability: You may take this course more than once  
Course Attributes: Upper Division

CMST 399 Special Problems 1-3 Units  
Typically Offered: Fall and spring  
This course is an independent study of special problems offered for 1.0-3.0 units. You must register directly with a supervising faculty member. Special projects (research or production) in communication study. 9 hours supervision. (002234)  
Grade Basis: Credit/No Credit  
Repeatability: You may take this course for a maximum of 6 units  
Course Attributes: Upper Division

CMST 424 Public Opinion and Propaganda 3 Units  
Prerequisite: CMST 131, CMST 330, CMST 331W, CMST 350 with a grade of C- or higher for CMST majors only.  
Typically Offered: Fall and spring  
Analysis of major factors in group and individual opinion formation, with emphasis on politics, opinion measurement, and the role of mass media in the political process. 3 hours lecture. (002029)  
Cross listing(s): JOUR 424, POLS 424  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 3 units  
Course Attributes: Upper Division

CMST 428 Politics and the Media 3 Units  
Prerequisite: CMST 131, CMST 330, CMST 331W, and CMST 350 with a grade of C- or higher for CMST majors only.  
Typically Offered: Fall only  
An examination of the relationships of politics and the mass media. Topics may include politics, visual rhetoric, the public sphere studies, media analysis, public policy decisions, political media campaigns, and social movements. 3 hours seminar. (002246)  
Cross listing(s): JOUR 428, POLS 428  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 3 units  
Course Attributes: Upper Division

CMST 452W Freedom of Speech (W) 3 Units W, GW  
Prerequisite: GE Written Communication (A2) requirement; CMST 131, CMST 330, CMST 331W, CMST 350, and CMST 370 with a grade of C- or higher; for CMST majors or by faculty permission for non-majors.  
Typically Offered: Fall and spring  
Study of freedom of speech, with attention to issues of dissent and responsible communication. 3 hours discussion. (020262)  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 3 units  
Course Attributes: Upper Division; Writing Course; Graduation Writing Assessment

CMST 453 Persuasion & Rhetoric 3 Units  
Prerequisite: CMST 131, CMST 330, CMST 331W, CMST 350, and CMST 370 with a grade of C- or higher for CMST majors.  
Typically Offered: Fall and spring  
Theories of persuasion from rhetorical perspectives, focusing on the political, economic, and cultural aspects of persuasive discourses. This course aims to develop students' abilities as an observer and informed practitioner of persuasive communication. 3 hours discussion. (002220)  
Grade Basis: Graded  
Repeatability: You may take this course for a maximum of 3 units  
Course Attributes: Upper Division
CMST 459  Health Communication  3 Units
Prerequisite: CMST 131, CMST 330, CMST 331W, CMST 350, and CMST 370 with a grade of C- or higher.
Typically Offered: Fall and spring
This course introduces students to the theory/practice of health communication, a field that addresses how we locate, process and share health information. The history, current issues, and future concerns associated with health communication are examined as well as significant influences on our interpretation of health information (e.g. culture, gender, race). In addition, the varied contexts within which health communication occurs (e.g. family/friends, health provider/patient, support groups, community, mass media) are addressed along with public health campaigns. 3 hours discussion. (002235)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

CMST 460  Applied Research in Health Communication  3 Units
Prerequisite: CMST 330, CMST 331W for CMST majors only.
Typically Offered: Spring only
Students in this course build a unique perspective to understanding interactions around health and well-being, as they engage personal interests with communication and other related disciplinary perspectives. Students design and execute research projects around current topics and issues in the broader forum of health-related practices and services with special attention paid to the ways that culture and diversity informs and influences how we understand, study, and influence the status of health, at both the individual and collective levels. Research approaches will be inclusive of quantitative, qualitative, and rhetorical methods and analyses. A team-based approach will be used to expand student understanding and experience, while developing competency for collaboration and multi-disciplinary research work. 3 hours discussion. (022328)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

CMST 470  Organizational Communication Theories  3 Units
Prerequisite: CMST 131, CMST 330, CMST 331W, and CMST 370 with a grade of C- or higher for CMST majors or by faculty permission for non-majors.
Typically Offered: Fall and spring
In-depth theoretical approaches and research perspectives are studied from the field of organizational communication. Theories studied include classical to modern theories of organization, as well as contemporary and critical theories in the communication field. Research areas reviewed include network analysis, socialization, control practices, and others. Application of theory into research is also explored. 3 hours lecture. (002030)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

CMST 472W  Organizational Leadership and Decision Making  (W)  3 Units  W, GW
Prerequisite: GE Written Communication (A2) requirement, CMST 131, CMST 330, CMST 331W, and CMST 370 with a grade of C- or higher; CMST 132 for CMST majors or by faculty permission for non-majors.
Typically Offered: Fall and spring
This course represents an advanced exploration and application of leadership and associated decision making with particular focus on communication processes in a variety of contexts. Discussion topics include, but are not limited to, traditional and contemporary leadership theory, leadership communication competence, leadership and dissent, gender and cultural issues associated with leadership and decision making, followers as an integral part of the leadership equation, and ethical issues related to leadership communication. A group project offers students the opportunity to witness first-hand concepts discussed and to apply what they have learned. 3 hours lecture. (002247)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division; Writing Course; Graduation Writing Assessment

CMST 488  Communication Issues in Nonprofits  3 Units
Prerequisite: CMST 131, CMST 330, CMST 331W, CMST 350, and CMST 370 with a grade of C- or higher.
Typically Offered: Fall and spring
This course examines the communication concerns of the nonprofit, or third sector, and its changing role in society. Students extend their knowledge of communication theory, analysis, and presentation skills while examining topics such as internal and external communication at the national, state, and local levels of nonprofits, volunteer and other stakeholder communication, crisis and advocacy communication, and communicating for sustainability. Innovations in nonprofit organizing are also covered. 3 hours discussion. (020249)
Grade Basis: Graded
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division

CMST 489  Internship Program  3 Units
Prerequisite: Completion of 18 units within either the Major Core, Organizational Communication Option, or Communication and Public Affairs Option.
Typically Offered: Fall and spring
To enroll in this course, students must apply for an internship directly with the internship coordinator, who can be found through the CMST main office. Applications must be completed by the end of the second week of the semester and by the first day of a special session. The internship program provides students with a culminating experience that links their educational experience with practical organizational experience prior to graduation. Student learning objectives for the internship are jointly established by the student, the cooperating organization, the internship coordinator, and California State University, Chico. Students serve their internships under the direct supervision of a member of the cooperating organization. Students can only enroll in the course through the coordinator. 3 hours discussion. (002039)
Grade Basis: Credit/No Credit
Repeatability: You may take this course for a maximum of 3 units
Course Attributes: Upper Division
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<tr>
<td>CMST 498</td>
<td>Special Topics</td>
<td>1-3</td>
<td>Fall and spring</td>
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<tr>
<td>CMST 499</td>
<td>Special Problems</td>
<td>1-3</td>
<td>Fall and spring</td>
<td>Faculty permission.</td>
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<tr>
<td>CMST 601</td>
<td>Seminar in Communication Studies</td>
<td>3</td>
<td>Fall only</td>
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<tr>
<td>CMST 602</td>
<td>Seminar in Communication Research Methods</td>
<td>3</td>
<td>Fall and spring</td>
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<tr>
<td>CMST 603</td>
<td>Interpretive Approaches to Human Communication Research</td>
<td>3</td>
<td>Fall and spring</td>
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<td>CMST 604</td>
<td>Seminar in Political Communication</td>
<td>3</td>
<td>Fall and spring</td>
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<td>CMST 605</td>
<td>Seminar in Organizational Communication</td>
<td>3</td>
<td>Fall and spring</td>
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<td>CMST 606</td>
<td>Seminar in Interpersonal Communication Theories</td>
<td>3</td>
<td>Fall only</td>
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<td>CMST 607</td>
<td>Seminar in Organizational Communication</td>
<td>3</td>
<td>Fall and spring</td>
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<td>CMST 608</td>
<td>Seminar in Communication and Learning: Design, Instruction, and Training</td>
<td>3</td>
<td>Fall and spring</td>
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**Course Attributes:**
- Repeatability: You may take this course for a maximum of 3 units
- Grade Basis: Graduate Graded
- Credit/No Credit
- Report in Progress: Graded
- 1.0-3.0 units
- 3 Units
- 1-3 Units
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<th>Grade Basis</th>
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<tbody>
<tr>
<td>CMST 609</td>
<td>Seminar in Health Communication</td>
<td>3</td>
<td>Fall and spring</td>
<td>Health communication is an emerging specialty in the field of communication. The course includes issues such as provider-client communication, provider-provider communication and education, intercultural health communication, alternative medicine, health ethics, and mass media health images. 3 hours seminar. (002259)</td>
<td>Graduate Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Graduate Division</td>
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<tr>
<td>CMST 611</td>
<td>Seminar in Intercultural Communication</td>
<td>3</td>
<td>Fall and spring</td>
<td>This seminar is intended to introduce students to some central topics of intercultural communication from diverse theoretical perspectives. Various intellectual, historical and political contexts in which intercultural communication occurs are examined. The seminar also addresses discussions about the relationship between self and other, identities and differences, nationalism (or nation-state), immigration, citizenship, and globalization with an explicit focus on communication in intercultural communication contexts. 3 hours seminar. (002260)</td>
<td>Graduate Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Graduate Division</td>
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<tr>
<td>CMST 612</td>
<td>Seminar in Rhetorical Theory</td>
<td>3</td>
<td>Fall and spring</td>
<td>This seminar is intended to introduce students to classical and modern theories of rhetoric with an eye toward their value and applicability in the present day. The seminar focuses on critical examination of selected theories of rhetoric, with an emphasis on the relation of rhetoric to knowledge, power, deliberation, display, and action. 3 hours seminar. (002261)</td>
<td>Graduate Graded</td>
<td>You may take this course for a maximum of 6 units</td>
<td>Graduate Division</td>
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<tr>
<td>CMST 613</td>
<td>Seminar in Rhetorical Criticism</td>
<td>3</td>
<td>Fall and spring</td>
<td>This seminar provides an in depth examination of rhetorical criticism. Historically, the course covers rhetorical criticism from its break with English based literary criticism in the early twentieth century through contemporary developments in the study of rhetoric as a distinct field of study. Students in the course are expected to comprehend several methods and demonstrate mastery of at least one through the construction of a fully formed rhetorical criticism of significant communication artifacts, acts, and/or events. 3 hours seminar. (002262)</td>
<td>Graduate Graded</td>
<td>You may take this course for a maximum of 3 units</td>
<td>Graduate Division</td>
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<tr>
<td>CMST 620</td>
<td>Teaching Strategies for Communication Studies</td>
<td>1</td>
<td>Fall and spring</td>
<td>A weekly seminar in the theory and practice of teaching. Designed for CMST teaching associates. 1 hour seminar. (020260)</td>
<td>Credit/No Credit</td>
<td>You may take this course for a maximum of 4 units</td>
<td>Graduate Division</td>
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<tr>
<td>CMST 697</td>
<td>Independent Study</td>
<td>1-3</td>
<td>Fall and spring</td>
<td>This course is a graduate-level independent study offered for 1.0-3.0 units. You must register directly with a supervising faculty member. Research or creative project supervised by a faculty member and separate from the 699P or 699T terminal degree requirement. 0 hours supervision. (002266)</td>
<td>Report in Progress: Graded</td>
<td>You may take this course for a maximum of 6 units</td>
<td>Graduate Division</td>
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<tr>
<td>CMST 698</td>
<td>Special Topics in Communication Studies</td>
<td>3</td>
<td>Inquire at department</td>
<td>Course content varies but always focuses on an innovative trend and/or advanced area within the field of communication studies. 3 hours seminar. (002265)</td>
<td>Graduate Graded</td>
<td>You may take this course for a maximum of 9 units</td>
<td>Graduate Division</td>
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<tr>
<td>CMST 699P</td>
<td>Master's Project</td>
<td>3</td>
<td>Fall and spring</td>
<td>A media project in lieu of the traditional research thesis (699T) as the terminal degree requirement. 9 hours supervision. (002267)</td>
<td>Report in Progress: CR/NC</td>
<td>You may take this course for a maximum of 6 units</td>
<td>Graduate Division</td>
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<tr>
<td>CMST 699T</td>
<td>Master's Thesis</td>
<td>3</td>
<td>Fall and spring</td>
<td>The terminal requirement for the master's degree. 9 hours supervision. (002268)</td>
<td>Report in Progress: CR/NC</td>
<td>You may take this course for a maximum of 6 units</td>
<td>Graduate Division</td>
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