

California State University, Chico  
**MAJOR ACADEMIC PLAN (MAP)**

Major: **The Bachelor of Science in Business Administration**

Option: **Business Administration (Marketing)**

Pattern:

**Degree Units: 120**

**Major Units: 72**

**Elective Units: 9**

First Semester	Second Semester	Comments
BADM 101 [*C] 3	MATH 105 or MATH 108 [*C] 3	[*C] C or Better is required.
MATH 107 (GE A4) [*C] 3	ECON 103 (GE Area D1) [*C] 3	[*C-] C- or Better is required.
GE Area A [*C-] 3	ACCT 201 [*C] 3	
GE Area A [*C-] 3	GE Area A [*C-] 3	
GE Area E 3	GE Area C 3	
<b>Total Units: 15</b>	<b>Total Units: 15</b>	
Third Semester	Fourth Semester	Notes
ACCT 202 [*C] 3	BADM 300 (WP) [*C-] 3	<b>Transfer Students: Review your Degree Progress Report (DPR) in your Student Center, meet with your Major Department Advisor for major coursework, and meet with an Academic Advisor in SSC 220 to review General Education (including Writing Intensive "WI" and Capstone "C") and Graduation requirements.</b>  It is recommended that you meet with your major advisor early in your academic career and every semester.  Declaration of option is required before enrolling in option courses.  Consider meeting the United States Diversity and Global Cultures requirements within GE courses.  Complete a minimum of 4 Writing Intensive (WI) courses-one will be met by your Written Communication Course and one by your Capstone Course; select 2 additional WI courses.  Select a GE Capstone Course in your Upper-Division Pathway, or substitute an approved Major Capstone course from the GE Capstone Requirement.  Apply to graduate one year before anticipated graduation date.
ECON 102 (GE Area D2) 3	MINS 301 3	
GE Area B 3	MKTG 305 3	
GE Area C 3	GE Area B 3	
HIST 130 or POLS 155 3	HIST 130 or POLS 155 3	
<b>Total Units: 15</b>	<b>Total Units: 15</b>	
Fifth Semester	Sixth Semester	
BLAW 302 3	MGMT 304 3	
MGMT 303 3	OSCM 306 3	
MKTG 371 3	FINA 307 3	
GE UD Pathway 3	MKTG 380 3	
Elective 3	MKTG Option Selection 3	
<b>Total Units: 15</b>	<b>Total Units: 15</b>	
Seventh Semester	Eighth Semester	
MKTG Option Selection 3	BADM 495 3	
MKTG Option Selection 3	MKTG 490 3	
MKTG Option Selection 3	MKTG Option Selection 3	
GE UD Pathway 3	GE UD Pathway 3	
Elective 3	Elective 3	
<b>Total Units: 15</b>	<b>Total Units: 15</b>	

*(Consult the 2015-2016 University Catalog for official degree program)*

**Fully Online: 05/30/2015**