

California State University, Chico
MAJOR ACADEMIC PLAN (MAP)

Major: **The Bachelor of Science in Business Administration**
 Option: **Business Administration (Marketing)**
 Pattern:

Degree Units: 120
Major Units: 72
Elective Units: 9

First Semester		Second Semester		Comments
ECON 102 (GE Area D2) [*C]	3	ACCT 201 [*C]	3	[*GC/USD/W] Consider selecting a course that will allow you to double count within General Education and the USD/GC Diversity requirement and/or the Writing course requirement. [*C] C or Better is required. [*C-] C- or Better is required.
MATH 107 (GE A4) [*C]	3	ECON 103 (GE Area D1) [*C]	3	
GE Area A [*C-]	3	MATH 108 [*C]	3	
GE Area A [*C-]	3	GE Area A [*C-]	3	
HIST 130 or POLS 155	3	GE Area C [*GC/USD/W]	3	
Total Units:	15	Total Units:	15	
Third Semester		Fourth Semester		Notes
ACCT 202 [*C]	3	BADM 300W (GW) [*C-]	3	Review your Degree Progress Report (DPR) in your Student Center, meet with your Major Department Advisor for major coursework, and meet with an Academic Advisor in SSC 220 to review General Education and Graduation requirements. Business Major Advising is mandatory for all 2nd semester freshmen and juniors (60-70 units). Planning to Study Abroad? Graduation in 4 years is possible but requires pre-planning. See BSAS for course planning. Consider meeting the United States Diversity and Global Cultures requirements within GE courses. University Writing Requirement: You must complete a GE Written Communication (A2) course with a grade of C- or higher, and a Graduation Writing Assessment Requirement (GW) course in your major with a grade of C- or higher. In addition you must complete 2 additional Writing (W) courses, see your DPR for specific writing course options. Apply to graduate one year before anticipated graduation date. Priority registration is guaranteed your final semester if you applied for graduation by the stated deadline.
BLAW 203	3	MINS 301	3	
GE Area C [*GC/USD/W]	3	MKTG 305	3	
GE Area E [*GC/USD/W]	3	GE Area B	3	
HIST 130 or POLS 155	3	Elective	3	
Total Units:	15	Total Units:	15	
Fifth Semester		Sixth Semester		
BADM 308	3	FINA 307	3	
MGMT 303	3	MGMT 304	3	
MKTG 371	3	MKTG 380	3	
GE Area B	3	OSCM 306	3	
GE UD Pathway	3	MKTG Option Selection	3	
Total Units:	15	Total Units:	15	
Seventh Semester		Eighth Semester		
MKTG Option Selection	3	BADM 495	3	
MKTG Option Selection	3	MKTG 490	3	
MKTG Option Selection	3	MKTG Option Selection	3	
GE UD Pathway	3	GE UD Pathway	3	
Elective	3	Elective	3	
Total Units:	15	Total Units:	15	

(Consult the 2018-2019 University Catalog for official degree program)

Fully Online: 06/01/2018